Investor Meeting

~Interim Results for FY 2009 ~ (ended September 30, 2009)



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Hokuhoku Financial Group, Inc.

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"Hokugin Corp.", Hokuriku bank's fully-owned subsidiary for corporate revitalization, terminated its projected operations and was liquidated in September, 2009. Figures of Hokugin Corp. are partly included in the past financial results for comparison.

| [Operating Performance] | |
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Summary of Interim Results for FY 2009

Summary of Interim Results $I-\mathcal{D}$

Hokuhoku Financial Group,Inc.

| ⟨P/L : Consolidated | and Total | of Two | Banks > |
|---------------------|-----------|--------|---------|
|---------------------|-----------|--------|---------|

| ⟨Consolidated⟩ (JPY Bn) | Released on 05/15/2009 ['09/09 Forecasts] | FY09 1H | change | FY08 1H |
|--------------------------------------|---|---------|--------|---------|
| Ordinary income | [113.0] | 114.3 | (9.4) | 123.8 |
| Ordinary profits | [14.5] | 13.3 | (6.3) | 19.6 |
| Net income | [8.0] | 5.7 | (31.7) | 37.5 |
| ⟨Total of two banks⟩ (JPY Bn) | | | | |
| Core gross business profits | [83.0] | 79.6 | (7.7) | 87.3 |
| Net interest income | | 65.3 | (0.8) | 66.1 |
| Domestic | | 64.9 | (0.3) | 65.3 |
| Net fees & commissions | | 11.3 | (2.0) | 13.3 |
| Net trading income | | 0.8 | (0.0) | 0.9 |
| Net other income (excluding gains | (losses) related to bonds) | 2.0 | (4.8) | 6.9 |
| General & administrative expenses | s (47.0) | (47.1) | (1.5) | (45.6) |
| Core net business profits | [36.0] | 32.4 | (9.2) | 41.7 |
| Net gains (losses) related to bond | s | 1.8 | 3.4 | (1.6) |
| Net business profits before credit | costs | 34.3 | (5.8) | 40.1 |
| Net non-recurring gains(losses) | | (16.2) | 4.1 | (20.4) |
| Total credit costs | [18.0] | (16.8) | (0.7) | (16.1) |
| Net gains (losses) related to sto | ocks | (0.9) | 2.6 | (3.5) |
| Ordinary profits | [15.5] | 14.2 | (5.2) | 19.4 |
| Net extraordinary gains (losses) | | 3.7 | 3.9 | (0.2) |
| Income taxes | | (6.5) | (25.2) | 18.6 |
| Net Income | [12.5] | 11.4 | (26.4) | 37.8 |

⟨Consolidated⟩ Net income: ¥5.7Bn

-¥31.7Bn compared to FY08 1H

⟨Total of two banks⟩

Core net business profits: ¥32.4Bn -¥9.2Bn compared to FY08 1H

••••Decrease in gross business profits and increase in G&A expenses

Ordinary profits: ¥14.2Bn -¥5.2Bn compared to FY08 1H

••• Improvement in gains related to bonds and stocks in spite of increase in total credit costs

Net income: ¥11.4Bn

-¥26.4Bn compared to FY08 1H

••• Decrease in income taxes-deferred due to decisions of liquidation of subsidiary, regarding 1st half of FY 2008

| | (JPY Bn) | FY09 1H | change | FY08 1H |
|---|-------------------------------------|---------|--------|---------|
| A | л - В | (5.7) | (5.3) | (0.3) |
| | Other Subsidiaries | (0.0) | (0.9) | 0.9 |
| | Amortization of goodwill | (1.2) | (0.0) | (1.2) |
| | Elimination | (1.1) | (0.9) | (0.1) |
| | Gain on liquidation of subsidiaries | (3.0) | (3.0) | - |

Summary of Interim Results I - 2 < P/L: Non-Consolidated, each bank>

| | ⟨Hokuriku | Bank | | \'Hokkaido | Bank | |
|--|------------------|--------|---------|-------------------|--------|---------|
| (JPY Bn) | FY09 1H | change | FY08 1H | FY09 1H | change | FY08 1H |
| Core gross business profits | 45.3 | (4.5) | 49.8 | 34.2 | (3.2) | 37.5 |
| Net interest income | 36.5 | (0.9) | 37.5 | 28.7 | 0.1 | 28.6 |
| Domestic | 36.3 | (0.6) | 37.0 | 28.5 | 0.2 | 28.3 |
| Net fees & commissions | 6.9 | (1.2) | 8.2 | 4.4 | (0.7) | 5.1 |
| Net trading income | 0.8 | (0.0) | 0.9 | - | - | - |
| Net other income (excluding gains (losses) related to bonds) | 0.9 | (2.2) | 3.2 | 1.1 | (2.5) | 3.7 |
| General & administrative expenses | (25.8) | (0.1) | (25.7) | (21.3) | (1.4) | (19.8) |
| Core net business profits | 19.5 | (4.6) | 24.1 | 12.9 | (4.6) | 17.6 |
| Net gains (losses) related to bonds | (0.4) | (0.0) | (0.4) | 2.3 | 3.4 | (1.1) |
| Net business profits before credit costs | 19.0 | (4.6) | 23.6 | 15.2 | (1.1) | 16.4 |
| Net non-recurring gains (losses) | (7.8) | 6.9 | (14.8) | (8.3) | (2.7) | (5.6) |
| Total credit costs | (7.0) | 3.4 | (10.5) | (9.7) | (4.1) | (5.6) |
| Net gains (losses) related to stocks | (0.7) | 2.6 | (3.3) | (0.2) | 0.0 | (0.2) |
| Ordinary profits | 9.8 | 0.2 | 9.6 | 4.3 | (5.4) | 9.8 |
| Net extraordinary gains (losses) | 2.4 | 2.5 | (0.1) | 1.3 | 1.3 | (0.0) |
| Income taxes | (4.7) | (25.3) | 20.6 | (1.8) | 0.1 | (1.9) |
| Net Income | 7.5 | (22.5) | 30.1 | 3.8 | (3.9) | 7.7 |

Summary of Interim Results II-1

<B/S: Consolidated and Total of two Banks>

| ⟨ Total of two banks +Hokugin Corp.⟩ (JPY Bn) | Sep-09 | change | Sep-08 |
|--|---------|---------|---------|
| Loans | 7,001.5 | (4.7) | 7,006.3 |
| Loans to SMEs & individuals | 4,944.0 | (32.9) | 4,977.0 |
| Housing & consumer loans | 1,933.3 | 61.3 | 1,872.0 |
| Securities | 1,787.6 | 41.7 | 1,745.8 |
| Deposits | 8,818.7 | 266.9 | 8,551.8 |
| Individual deposits | 6,285.3 | 236.8 | 6,048.4 |
| Total individual assets | 7,031.6 | 166.4 | 6,865.2 |
| Individual deposits (deposits in yen) | 6,260.0 | 232.4 | 6,027.5 |
| Investment products (for individuals) | 771.6 | (66.0) | 837.6 |
| Foreign currency deposits | 25.2 | 4.4 | 20.8 |
| Public bonds | 312.1 | (12.7) | 324.8 |
| Investment trusts | 434.2 | (57.7) | 491.9 |
| ⟨ Total of two banks +Hokugin Corp.⟩ (JPY Bn) | Sep-09 | change | Mar-09 |
| Balance of NPLs | 214.6 | (12.8) | 227.5 |
| NPL ratio | 2.96% | (0.11%) | 3.07% |
| ⟨ Consolidated⟩ (JPY Bn) | Sep-09 | change | Mar-09 |
| Capital adequacy ratio | 10.91% | 0.10% | 10.81% |
| Tier1 ratio | 6.70% | (0.88%) | 7.58% |
| Net deferred tax assets / Tier1 capital | 22.16% | (0.61%) | 22.77% |
| Valuation difference on available- for-sale securities | 13.0 | 41.0 | (27.9) |

⟨Total of two banks + Hokugin Corp.⟩

Loans: -¥4.7Bn compared to Sep-08

••••Increase in loans to individual and decrease in loans to government and local governments

Securities: +¥41.7Bn compared to Sep-08

· · · · Mainly due to the increase in Japanese government bonds and local government bonds

Deposits: +¥266.9Bn compared to Sep-08

••••Mainly due to the increase in individual deposits

Total individual assets:

+¥166.4Bn compared to Sep-08

· · · Individual deposits increased

Balance of NPLs: -\frac{1}{2}.8Bn compared to Mar-09 NPL ratio: 2.96%

(Consolidated)

Capital adequacy ratio: 10.91%

Valuation difference on available-for-sale securities:¥13.0Bn

- • Improvement in stock price
- •••No assets related to Sub-prime loans are contained in our portfolio

Summary of Interim Results II-2 < B/S: Non-Consolidated, each bank>

| | ⟨Hokuriku B a | nk +Hokugin | Corp.> | ⟨ Hokkaido Ba | | |
|--|----------------------|-------------|---------|---------------|---------|---------|
| (JPY Bn) | Sep-09 | change | Sep-08 | Sep-09 | change | Sep-08 |
| Loans | 4,172.6 | (73.3) | 4,245.9 | 2,828.9 | 68.5 | 2,760.3 |
| Loans to SMEs & individuals | 2,920.6 | (49.2) | 2,969.9 | 2,023.4 | 16.2 | 2,007.1 |
| Housing & consumer loans | 998.5 | 44.2 | 954.2 | 934.8 | 17.0 | 917.7 |
| Securities | 858.4 | 24.6 | 833.7 | 929.1 | 17.0 | 912.0 |
| Deposits | 5,079.5 | 116.9 | 4,962.6 | 3,739.1 | 149.9 | 3,589.1 |
| Individual deposits | 3,489.7 | 101.7 | 3,388.0 | 2,795.5 | 135.1 | 2,660.4 |
| Total individual assets | 3,965.4 | 52.1 | 3,913.2 | 3,066.2 | 114.2 | 2,951.9 |
| Individual deposits (deposits in yen) | 3,471.3 | 98.6 | 3,372.6 | 2,788.6 | 133.7 | 2,654.9 |
| Investment products (for individuals) | 494.0 | (46.5) | 540.6 | 277.5 | (19.4) | 297.0 |
| Foreign currency deposits | 18.4 | 3.0 | 15.3 | 6.8 | 1.3 | 5.4 |
| Public bonds | 201.5 | (9.7) | 211.2 | 110.5 | (2.9) | 113.5 |
| Investment trusts | 274.1 | (39.8) | 313.9 | 160.1 | (17.8) | 177.9 |
| | Sep-09 | change | Mar-09 | Sep-09 | change | Mar-09 |
| Balance of NPLs | 140.1 | (2.5) | 142.6 | 74.5 | (10.3) | 84.8 |
| NPL ratio | 3.23% | 0.04% | 3.19% | 2.57% | (0.32%) | 2.89% |
| Capital adequacy ratio | 10.56% | 0.33% | 10.23% | 10.30% | (0.15%) | 10.45% |
| Tier1 ratio | 6.24% | (0.90%) | 7.14% | 6.45% | (0.82%) | 7.27% |
| Net deferred tax assets / Tier1 capital | 28.85% | (0.17%) | 29.02% | 16.53% | (0.80%) | 17.33% |
| Valuation difference on available- for-sale securities | 11.1 | 21.9 | (10.7) | 9.8 | 17.3 | (7.4) |

Breakdown of Business Profits D

<Net interest income>

➤ While a decline in deposit interest rates has reduced fund procurement costs, a drop in yields on loans curved lending margins. Amount of lending outstanding has increased.

[Breakdown of net interest income (domestic)]

| | F | Y2008 11 | Н | F | Y2009 1I | Н | | change | | e breakdown | | FY2008 | | | FY2009 (Projection) | | etion) |
|-----------------------|-----------------|----------|----------|--------------------|----------|----------|-----------------|---------|----------|-----------------|-------|--------------------|-------|----------|---------------------|--------------------|--------|
| (JPY Bn, %) | Average balance | Rate | Interest | Average balance | Rate | Interest | Average balance | Rate | Interest | Average balance | Rate | Average balance | Rate | Interest | | Domestic) | ilon) |
| ⟨ Total of two banks⟩ | | | | | | | | | | | | | | | Total | of two ba | nks |
| Net interest income | | | 65.3 | | | 64.9 | | | (0.3) | | | | | 131.9 | | Average halance | Rate |
| Loans | 6,858.6 | 2.03% | 69.9 | 6,952.4 | 1.89% | 66.2 | 93.8 | (0.14%) | (3.7) | 0.9 | (4.6) | 6,936.3 | 2.01% | 140.0 | Loans | + 65.0 | -0.14% |
| Securities | 1,700.3 | 0.98% | 8.3 | 1,795.2 | 0.98% | 8.8 | 94.8 | 0.00% | 0.4 | 0.4 | 0.0 | 1,703.5 | 1.01% | 17.2 | Securities | +140.0 | +0.01% |
| Deposits & NCDs | 8,561.3 | 0.30% | 13.3 | 8,842.2 | 0.22% | 10.1 | 280.9 | (0.08%) | (3.1) | 0.3 | (3.5) | 8,583.0 | 0.29% | 25.2 | Deposits | +250.0 | -0.08% |
| | | | | | | | | | | | | | | | & NCDs | | |
| 〈Hokuriku bank〉 | | | | | | | | | | | | | | | Hok | uriku ba | nk |
| Net interest income | | | 37.0 | | | 36.3 | | | (0.6) | | | | | 73.8 | | Average balance | Rate |
| Loans | 4,167.2 | 1.94% | 40.6 | 4,118.2 | 1.82% | 37.6 | (48.9) | (0.12%) | (2.9) | (0.4) | (2.5) | 4,178.9 | 1.93% | 80.7 | Loans | - 26.0 | -0.13% |
| Securities | 783.8 | 1.02% | 4.0 | 851.5 | 1.03% | 4.4 | 67.7 | 0.01% | 0.4 | 0.3 | 0.0 | 804.5 | 1.01% | 8.1 | Securities | + 72.0 | 0.03% |
| Deposits & NCDs | 4,941.1 | 0.31% | 7.8 | 5,105.5 | 0.24% | 6.2 | 164.4 | (0.07%) | (1.6) | 0.2 | (1.9) | 4,959.2 | 0.30% | 15.2 | Deposits | +135.0 | -0.07% |
| | | | | | | | | | | | | | | | &NCDs | | |
| 〈Hokkaido bank〉 | | | | | | | | | | | | | | | Hok | kaido ba | nk |
| Net interest income | | | 28.3 | | | 28.5 | | | 0.2 | | | | | 58.1 | | Average balance | Rate |
| Loans | 2,691.4 | 2.17% | 29.3 | 2,834.2 | 2.00% | 28.5 | 142.8 | (0.17%) | (0.7) | 1.4 | (2.2) | 2,757.4 | 2.14% | 59.2 | Loans | + 91.0 | -0.16% |
| Securities | 916.5 | 0.94% | 4.3 | 943.7 | 0.94% | 4.4 | 27.1 | 0.00% | 0.0 | 0.1 | 0.0 | 898.9 | 1.01% | 9.0 | Securities | + 68.0 | -0.01% |
| Deposits & NCDs | 3,620.2 | 0.29% | 5.4 | 3,736.7 | 0.20% | 3.8 | 116.4 | (0.09%) | (1.5) | 0.1 | (1.6) | 3,623.8 | 0.27% | 9.9 | Deposits & NCDs | + 115.0 | -0.08% |

Breakdown of Business Profits 2

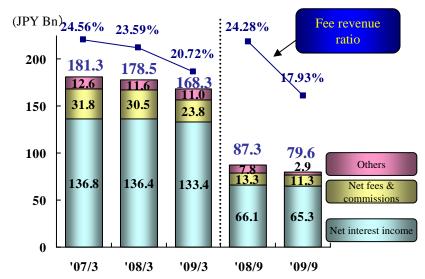
<Fee revenue>

- ➤ Fees and commissions from the investment trusts and insurance decreased.
- ➤ Net gains on foreign exchange transactions and income from derivatives decreased.

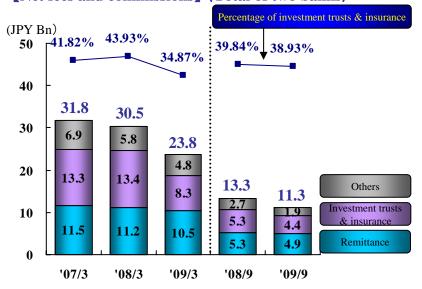
Breakdown of fee revenue

| 13.3 19.9 6.4 2.7 2.5 |
|-----------------------------------|
| 6.4 2.7 2.5 |
| 2.7 2.5 |
| 2.5 |
| |
| |
| 6.5 |
| 1.0 |
| 1.0 |
| 4.1 |
| 0.9 |
| 6.9 |
| 4.1 |
| 2.8 |
| 21.2 |
| 87.3 |
| 4.28% |
| 1 |

【Core gross business profits】 〈Total of two banks〉



[Net fees and commissions] (Total of two banks)



Breakdown of Business Profits 3

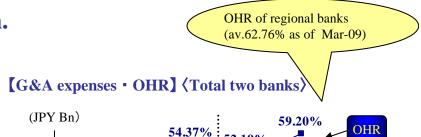
<General and administrative expenses>

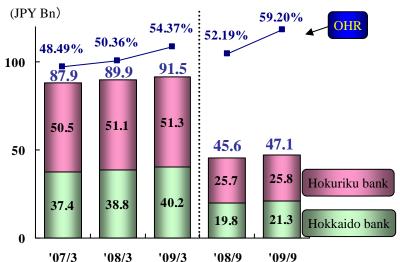
➤ General and administrative expenses increased due to the increase in personnel and IT system.

[Breakdown of G&A expenses]

| 〈] | Total of two banks (JPY Bn) | FY09 1H | change | FY08 1H |
|------------|--|---------|---------|---------|
| Ge | eneral and administrative expenses | 47.1 | 1.5 | 45.6 |
| | Personnel | 21.5 | 1.0 | 20.5 |
| | Non-personnel | 22.9 | 0.5 | 22.4 |
| | Taxes | 2.5 | (0.0) | 2.6 |
| Ol | HR | 59.20% | 7.01% | 52.19% |
| Nu | mber of employees (excluding temporary staffs) (A) | 4,525 | 111 | 4,414 |
| Te | mporary staffs (B) | 4,232 | 66 | 4,166 |
| Pei | reentage of temporary staffs $(B)/\{(A)+(B)\}$ | 48.32% | (0.23%) | 48.55% |

 $\%OHR = (G\&A \ expenses / core \ gross \ business \ profits)$





Personnel expenses:

+¥1.0Bn

••••Increase in the number of employees to beef up marketing capabilities, and switch of the dispatch labor to the direct employment

Non-personnel expenses: +¥0.5Bn

· · · IT system, etc

Net Gains (Losses) related to Securities

- ➤ Net gains (losses) related to bonds: ¥1.8Bn
- ➤ Net gains (losses) related to stocks: -¥0.9Bn
 - · · · Improvement in market environment

[Net gains (losses) related to securities]

| | ⟨Total of | two bank | (s) | \Hokuri kı | u bank> | | ⟨Hokkaido bank⟩ | | | |
|--------------------------|------------------|----------|---------|-------------------|---------|---------|-----------------|--------|---------|--|
| (JPY Bn) | FY09 1H | change | FY08 1H | FY09 1H | change | FY08 1H | FY09 1H | change | FY08 1H | |
| Gains (losses) on bonds | 1.8 | 3.4 | (1.6) | (0.4) | (0.0) | (0.4) | 2.3 | 3.4 | (1.1) | |
| Gains on sales | 3.4 | 2.2 | 1.1 | 0.0 | (0.5) | 0.6 | 3.3 | 2.8 | 0.5 | |
| Losses on sales | 0.8 | (0.1) | 1.0 | 0.2 | 0.1 | 0.0 | 0.6 | (0.3) | 1.0 | |
| Losses on redemption | 0.2 | (0.3) | 0.6 | _ | _ | _ | 0.2 | (0.3) | 0.6 | |
| Losses on devaluation | 0.5 | (0.6) | 1.1 | 0.3 | (0.7) | 1.1 | 0.1 | 0.1 | _ | |
| Gains (losses) on stocks | (0.9) | 2.6 | (3.5) | (0.7) | 2.6 | (3.3) | (0.2) | 0.0 | (0.2) | |
| Gains on sales | 0.5 | 0.2 | 0.3 | 0.3 | 0.0 | 0.3 | 0.1 | 0.1 | 0.0 | |
| Losses on sales | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | (0.0) | 0.0 | |
| Losses on devaluation | 1.4 | (2.4) | 3.8 | 1.0 | (2.6) | 3.6 | 0.3 | 0.1 | 0.2 | |

| "Impairment loss" is recognized on the following assets classified based on self-assessment. | | | | | |
|--|--|--|--|--|--|
| Assets requiring caution | "Market value has fallen below its acquisition cost" | | | | |
| Normal Assets | "Market value has fallen 50% or more from its acquisition cost, or market value has fallen more than 30% to less than 50% and market price has been below the certain level" | | | | |
| | | | | | |

Securities Portfolio and Valuation Difference ①

- ➤ Government bonds and Local government bonds led the increase of total balance of securities.
- > Valuation difference on securities got better owing to the market recovery.

(Balance of securities) [Balance of securities] 1,761.7 1,661.1 1,673.5 (JPY Bn) 1,649.8 **⟨Consolidated⟩** (JPY Bn) change Mar-09 Sep-09 109.8 128.7 145.0 133.9 1,500 167.7 Securities 88.1 1,673.5 1,761.7 Other securities 423.3 452.9 Government bonds 786.3 70.4 715.9 445.9 Stocks 1,000 307.8 Local government bonds 307.8 47.0 260.8 Corporate 260.8 149.8 161.7 bonds Local government Corporate bonds 423.3 (29.6)452.9 500 786.3 706.8 715.9 701.7 Stocks 145.0 11.0 133.9 Government bonds Other Securities 99.1 (10.7)109.8 '09/3 '06/3 '07/3 '08/3 '09/9

| [Valuation difference] | | Acquisition cost (1) | | Balance sheet amount (2) | | | Valuation difference (2)-(1) | | | |
|------------------------|--------------------------------|----------------------|--------|--------------------------|---------|--------|------------------------------|--------|--------|--------|
| _ | ⟨Consolidated⟩ (JPY Bn) | Sep-09 | change | Mar-09 | Sep-09 | change | Mar-09 | Sep-09 | change | Mar-09 |
| Ī | Available-for-sale securities | 1,563.0 | 69.9 | 1,493.1 | 1,576.1 | 110.9 | 1,465.1 | 13.0 | 41.0 | (27.9) |
| | Stocks | 109.5 | (4.8) | 114.4 | 114.1 | 9.7 | 104.4 | 4.6 | 14.6 | (10.0) |
| | Bonds | 1,354.2 | 89.5 | 1,264.6 | 1,369.2 | 108.5 | 1,260.7 | 15.0 | 18.9 | (3.9) |
| | Other | 99.2 | (14.7) | 113.9 | 92.6 | (7.3) | 99.9 | (6.5) | 7.4 | (13.9) |

Securities Portfolio and Valuation Difference 2

> No securitization products related to Sub-prime nor SIV are included in our portfolio.

[Balance of securitization products]

<Total of two banks> (JPY Bn)

| | As of Sep 30,2009 | | | | | | | | |
|-------------------------|------------------------|-------------------------|--------|-------|----------------------|-------|------------|--------------------------|--------|
| | | Securitization Products | | | | | | | |
| | | | | | RM | BS | CMBS | CDO | ABS |
| Se | curities | 1,787.6 | (△0.0) | 17.1 | (△0.0) | 15.4 | - | $(\triangle^{(0.0)}$ 0.3 | (+0.0) |
| | Government bonds | 781.8 | | | | - | _ | _ | _ |
| | Local government bonds | 307.8 | | _ | | - | _ | _ | _ |
| | Corporate bonds | 428.3 | (+0.0) | 4.4 | (+0.0) * 1 | 2.6 | _ | ^(△0.0) 0.3 | (+0.0) |
| | Japanese stocks | 170.4 | | _ | | - | _ | _ | _ |
| | Foreign securities | 59.2 | (△0.0) | 12.7 | (△0.0) * 2 | 12.7 | _ | _ | _ |
| | Others | 39.8 | | _ | | - | _ | _ | _ |
| Money held in trust 4.4 | | 4.4 | (+0.0) | 0.4 | | _ | (+0.0) 0.4 | _ | _ |
| Mo | onetary claims bought | 140.8 | | 111.7 | *1 | 108.6 | 1.8 | _ | 1.2 |

^(*1) Most of RMBS are backed by mortgage loans held by domestic financial institutions.

Note: Numbers in parentheses show the valuation difference.

> Valuation of some floating rate government bonds are based on parity prices.

[Valuation difference of floating rate government bonds]

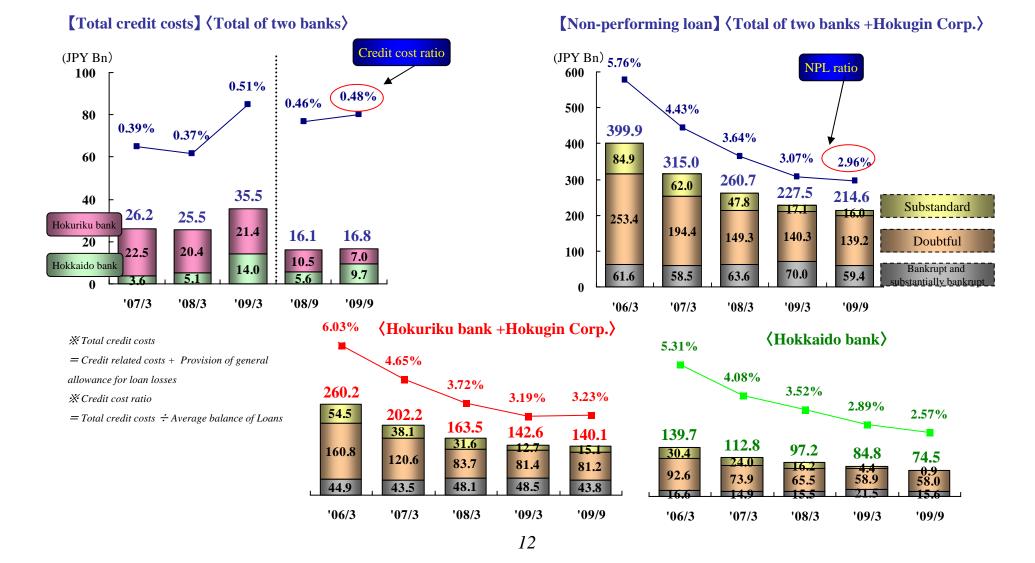
(JPY Bn)

| (As of Sep 30, 2009) | <1otal of two banks> | <hokuriku bank=""></hokuriku> | <hokkaido bank=""></hokkaido> |
|---|----------------------|-------------------------------|-------------------------------|
| Valuation difference | 4.7 | 0.5 | 4.2 |
| <reference> Valuation difference (market price)</reference> | (7.0) | 0.5 | (7.5) |

Valuation of some floating rate government bonds, of which we believe market prices are not appropriate as fair value, has been calculated based on parity prices since the end of December 2008. See reference for valuation difference when calculated by market prices.

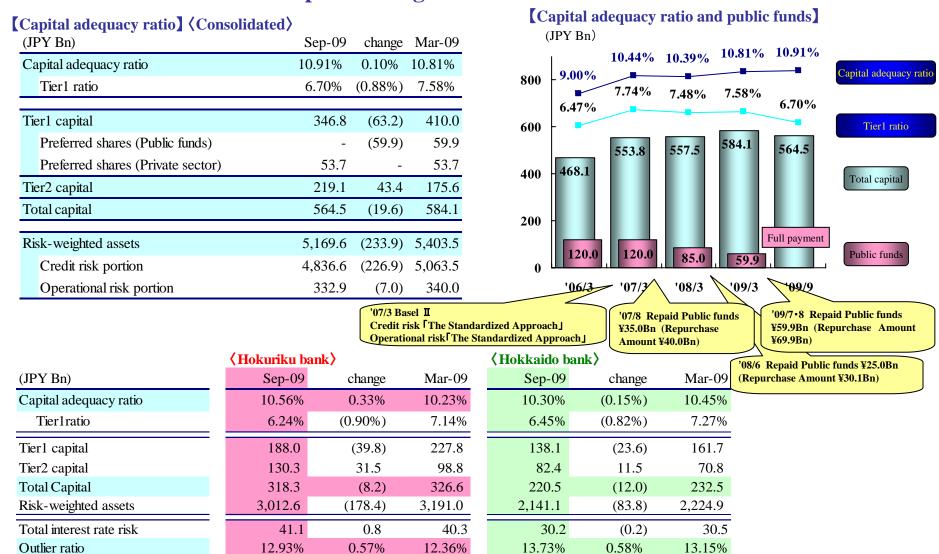
^(*2) RMBS in foreign bonds are guaranteed by Ginnie Mae.

- ➤ Total credit costs was ¥16.8Bn (+¥0.7Bn compared to Sep-08), Credit cost ratio was 0.48% (+0.02%)
- > NPL ratio was 2.96% (-0.11% compared to Mar-09)



Capital Adequacy Ratio

- Capital adequacy ratio was 10.91% (+0.10% from Mar-09).
- Public funds were all repaid in Aug.2009.



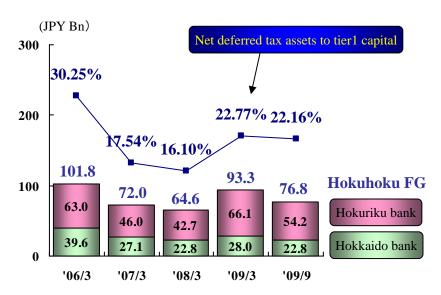
Deferred Tax Assets

- ➤ Net deferred tax assets : ¥76.8Bn (-¥16.5Bn compared to Mar-09)
- ➤ Net deferred tax assets to tier1 capital ratio : 22.16% (-0.61% compared to Mar-09)

Breakdown of deferred tax assets

| ⟨Consolidated⟩ (JPY Bn) | Sep-09 | change | Mar-09 |
|---|--------|--------|--------|
| Allowance for loan losses | 69.4 | (0.0) | 69.5 |
| Depreciation | 1.9 | (0.0) | 1.9 |
| Provision for retirement benefits | 16.5 | 0.6 | 15.9 |
| Loss on valuation of securities | 14.5 | (0.0) | 14.5 |
| Valuation difference on available-for-sale securities | - | (9.6) | 9.6 |
| Other | 4.6 | (0.2) | 4.8 |
| Operating loss carryforwards | 31.0 | (2.3) | 33.4 |
| (1) Deferred tax assets | 138.1 | (11.6) | 149.8 |
| (2) Valuation allowance | 48.5 | (1.4) | 49.9 |
| (3) Total deferred tax assets (1)-(2) | 89.6 | (10.2) | 99.8 |
| (4) Deferred tax liabilities | 12.7 | 6.2 | 6.4 |
| (5) Net deferred tax assets (3)-(4) | 76.8 | (16.5) | 93.3 |

Change of deferred tax assets



| / ** | T 01 | | | . \ |
|----------------------|-------|-----|-----|------------|
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| , | | | | , |

| (JPY Bn) | Sep-09 | change | Mar-09 |
|---------------------------------------|--------|--------|--------|
| (1) Deferred tax assets | 100.6 | (9.3) | 110.0 |
| (2) Valuation allowance | 41.3 | (1.8) | 43.2 |
| (3) Total deferred tax assets (1)-(2) | 59.3 | (7.4) | 66.7 |
| (4) Deferred tax liabilities | 5.0 | 4.4 | 0.6 |
| (5) Net deferred tax assets (3)-(4) | 54.2 | (11.8) | 66.1 |
| | | | |

(Hokkaido bank)

| Sep-09 | change | Mar-09 |
|--------|--------|--------|
| 30.4 | (0.8) | 31.2 |
| 1.8 | (0.2) | 2.1 |
| 28.5 | (0.5) | 29.1 |
| 5.7 | 4.6 | 1.1 |
| 22.8 | (5.1) | 28.0 |

(Hokkaido bank)

Forecasts

[Earnings Forecasts for FY 2009]

⟨Consolidated⟩

Net income

| | Interim | · | Change from |
|------------------|---------|-----------|-------------|
| (JPY Bn) | Results | Forecasts | FY2008 |
| Ordinary income | 114.3 | 225.0 | (14.6) |
| Ordinary profits | 13.3 | 35.0 | 13.6 |
| Net income | 5.7 | 18.0 | (19.0) |

[Dividend Forecasts for FY 2009]

⟨Non-consolidated⟩

| | Interim | Year-end | Annual | Change from FY2008 |
|--------------------------------------|---------|----------|--------|--------------------|
| Dividend per common share | - | ¥3.00 | ¥3.00 | - |
| Dividend per preferred share (Type5) | ¥7.50 | ¥7.50 | ¥15.00 | - |

⟨Total of two banks⟩

Interim Full year Change from FY2008 (JPY Bn) Results **Forecasts** Ordinary income 104.4 205.0 (13.5)162.0 (6.3)Core gross business profits 79.6 (47.1)(2.4)G&A expenses (94.0)Core net business profits 32.4 **68.0** (8.8)(16.8)(27.0)8.5 Total credit costs 15.6 14.2 **37.0** Ordinary profits

11.4

25.0

(12.9)

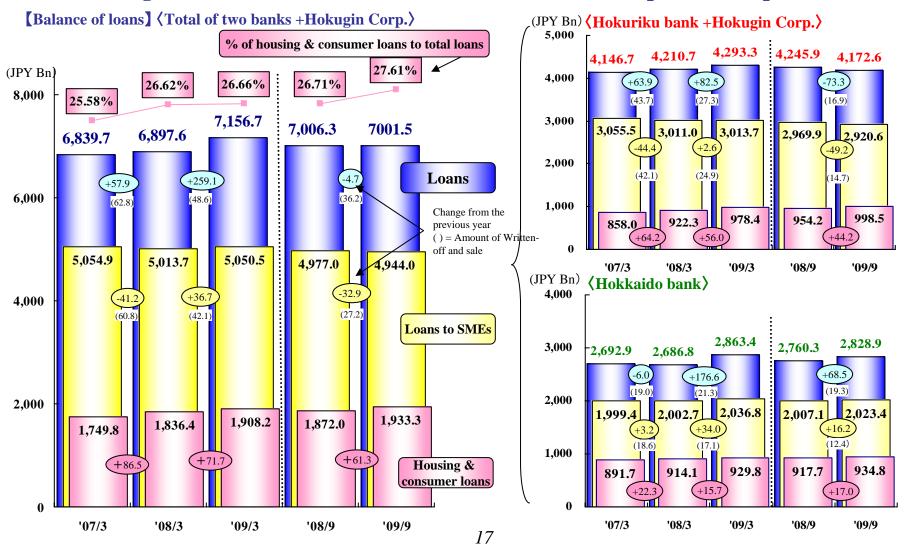
(Hokuriku bank)

| Interim | Full year | Change from | Interim | Full year | Change from |
|---------|------------------|-------------|---------|------------------|-------------|
| Results | Forecasts | FY2008 | Results | Forecasts | FY2008 |
| 57.5 | 115.0 | (9.2) | 46.9 | 90.0 | (4.3) |
| 45.3 | 91.0 | (3.7) | 34.2 | 71.0 | (2.5) |
| (25.8) | (52.0) | (0.6) | (21.3) | (42.0) | (1.7) |
| 19.5 | 39.0 | (4.4) | 12.9 | 29.0 | (4.3) |
| (7.0) | (14.0) | 7.4 | (9.7) | (13.0) | 1.0 |
| 9.8 | 21.0 | 12.1 | 4.3 | 16.0 | 3.4 |
| 7.5 | 15.0 | (11.4) | 3.8 | 10.0 | (1.4) |

Operating Performance

Loans

- **► Loans** -¥ 4.7Bn (-0.06%) compared to Sep-08
- **▶** Loans to SMEs and individuals -¥ 32.9Bn (-0.66%) compared to Sep-08
- ► Housing and consumer loans +¥ 61.3Bn (+3.27%) compared to Sep-08



Loans guaranteed by Credit Guarantee Corporations (CGCs) (Maruho Loan)

Hokuhoku Financial Group,Inc.

Balance of loan guaranteed by CGCs: +\frac{128.8Bn(+23.8\%)}{128.8Bn(+23.8\%)} compared to Sep-08. **Nationwide Emergency Guarantee Program (NEGP)** (Hokuriku bank) Amount of loans extended from Oct.08: ¥234.8Bn Amount of NEGP loans (JPY Bn) extended: 170.2Bn 600 Private **507.0** 485.4 placement [Balance of loans guaranteed by CGCs] (Total of two banks) 500 bonds 37.5 412.9 405.5 400.3 400 34.6 30.9 33.8 Amount of NEGP loans Loans extended: 234.8Bn 300 (JPY Bn) 468.4 447.9 200 366.5 378.3 374.5 668.5 Private 645.4 700 placement 47.6 100 47.6 bonds 549.5 600 539.7 537.2 45.0 39.8 43.4 500 '07/3 '08/3 '09/3 '08/9 '09/9 Loans (Hokkaido bank) 400 (JPY Bn) Amount of NEGP loans 620.8 300 597.8 200 extended: 64.6Bn 504.4 Private 499.9 493.7 161.5 160.0 placement 200 bonds 136.8 136.5 134.2 150 100 Loans 0 100 '07/3 '08/3 '09/3 '08/9 '09/9 152.4 126.1 127.2 **50**

'07/3

'08/3

'09/3

'08/9

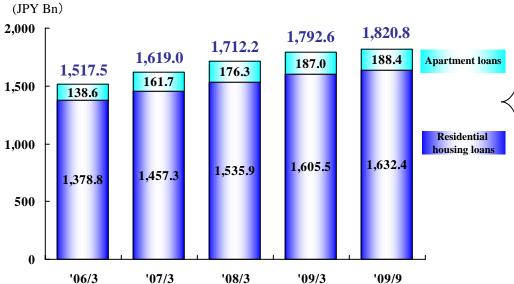
'09/9

Housing Loans

▶ Balance of housing loans increased by ¥28.2Bn compared to Mar-09.

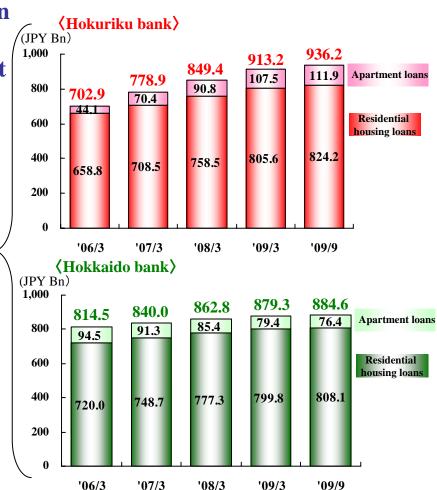
> Sales amount of residential housing loans kept the same level as previous year.

[Balance of residential housing loans] (Total of two banks)



Sales amount of housing loans

| | (Total of two banks) | | | | |
|---|----------------------|-------|-------|---------|---------|
| (JPY Bn) | FY06 | FY07 | FY08 | FY08 1H | FY09 1H |
| Sales amount of residential housing loans | 222.8 | 227.5 | 218.6 | 108.5 | 99.7 |
| New loans | 161.4 | 177.2 | 176.5 | 88.6 | 68.5 |
| Refinanced loans | 61.3 | 50.2 | 42.1 | 19.8 | 31.2 |



| \Hokuri | ku bank | > | | | \(\text{Hokk}\) | aido ban | k> |
|----------------|---------|-------------|---------|---------|------------------------|----------|----|
| FY06 | FY07 | FY08 | FY08 1H | FY09 1H | FY06 | FY07 | F |
| 107.6 | 113.5 | 110.8 | 57.7 | 50.2 | 115.2 | 2 113.9 | |
| 84.2 | 93.7 | 90.8 | 48.8 | 37.9 | 77.2 | 2 83.5 | |
| | | | | | | | |

8.9

20.0

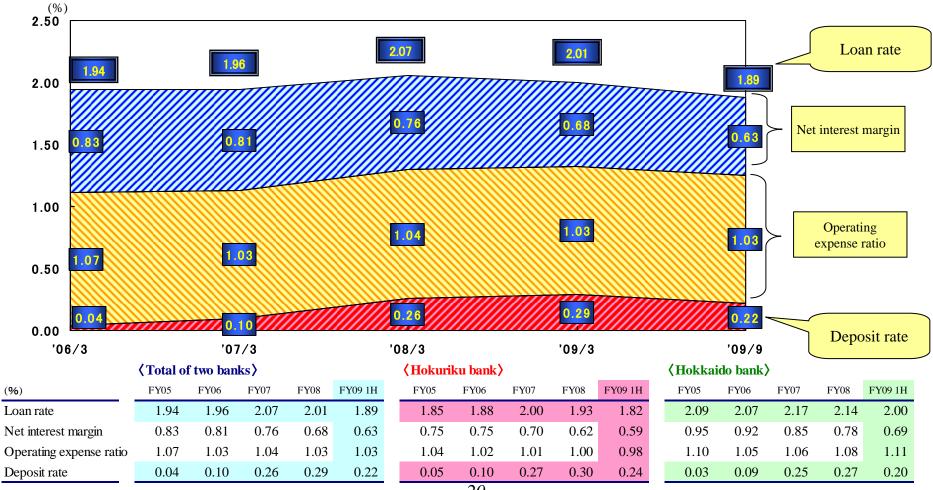
23.3

19.8

Interest Margins T

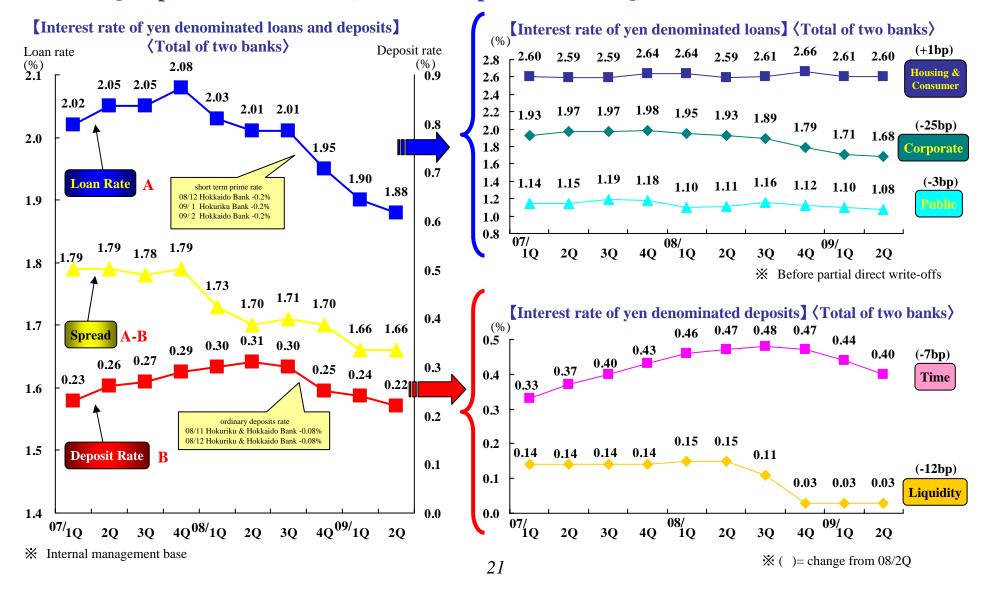
- ➤ Loan rate -0.12% compared to FY2008
- ➤ Deposit rate -0.07% compared to FY2008
- ➤ Net interest margin -0.05% compared to FY2008

[Interest margin between loans and deposits (Domestic operations)] (Total of two banks)



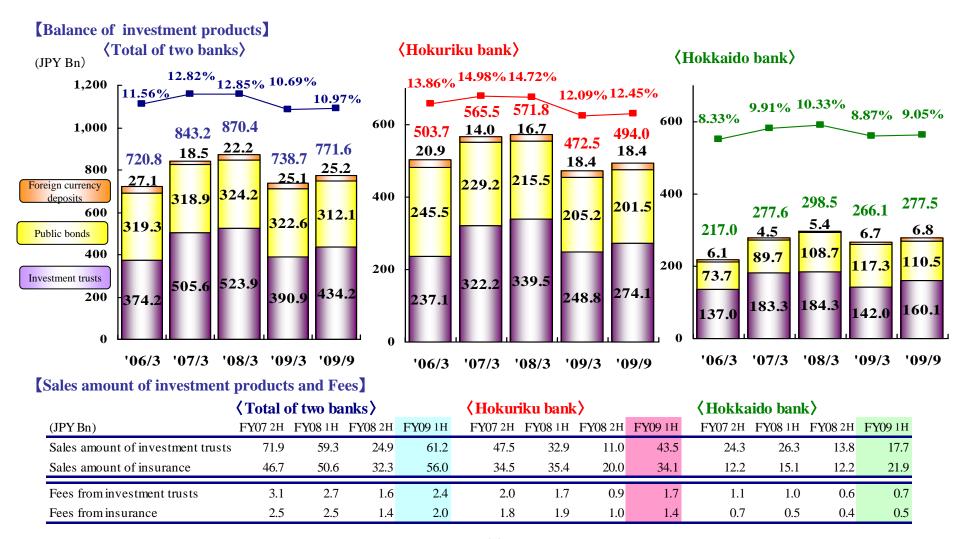
Interest Margins 2

- >'09/2Q Loan rate: 1.88% (-0.13% compared to '08/2Q)
- >'09/2Q Deposit rate: 0.22% (-0.09% compared to '08/2Q)



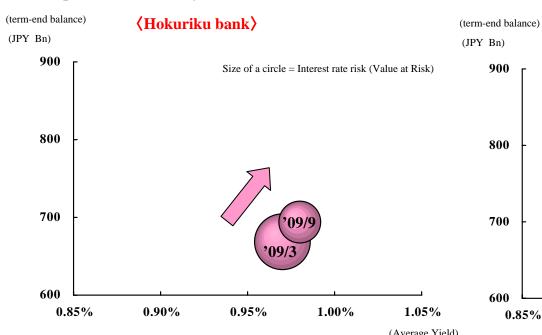
Investment Products

- **▶** Balance of investment products: ¥771.6Bn (+ ¥32.8Bn increase compared to Mar-09)
- > Sales of both investment trusts and insurance products have been on the rise.



Bond Portfolio (yen denominated bonds)

[Bond portfolio; balance, yield, and Value at risk] * Internal management base



| | (Average Held) | |
|---|----------------|-------|
| | '09/3 | '09/9 |
| Hokuriku Bank | | |
| Term-end Balance (¥Bn) | 668.8 | 694.0 |
| Floating rate government bonds (measurement on interest period basis) | 166.5 | 170.8 |
| Average Yield (%) | 0.97% | 0.98% |
| Duration (year) | 2.45 | 2.37 |
| Value at Risk (¥Bn) | 8.3 | 4.7 |

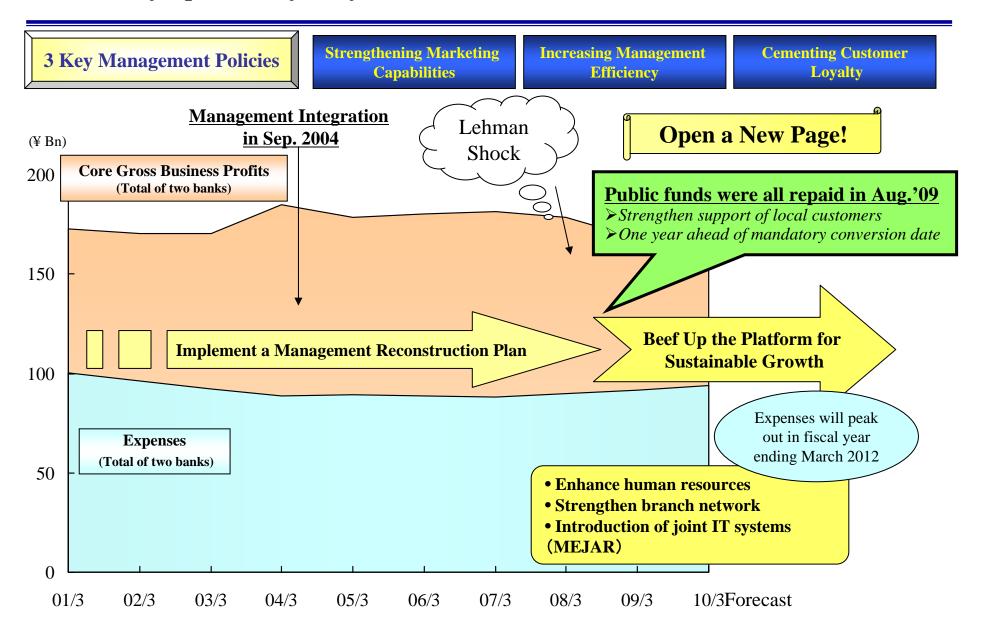
| PY Bn) | (110Ki | aido bailis, | | |
|--------|--------|--------------|----------------------|-------------------------|
| 900 | | Size of a | circle = Interest ra | te risk (Value at Risk) |
| 700 | (10) | 99/9 | 09/3 | |
| 600 | | 1 | | |
| 0.85% | 0.90% | 0.95% | 1.00% | 1.05% |
| | | | | (Average Yield) |

⟨Hokkaido bank⟩

| | '09/3 | '09/9 |
|--------------------------------------|-------|-------|
| Hokkaido Bank | | |
| Term-end Balance (¥Bn) | 761.3 | 823.9 |
| Froating rate government bonds (GPS) | 228.5 | 233.2 |
| Average Yield (%) | 0.98% | 0.93% |
| Duration (year) | 1.87 | 2.30 |
| Value at Risk (¥Bn) | 18.5 | 15.1 |

Management Strategy

Time to Beef Up the Platform for Sustainable Growth Hokuhoku Financial Group, Inc.



Strengthening Marketing Capabilities > Building a solid earnings base in our regions

Corporate Customers

- Foster the relationships with clients / Expand the client base
- Provide tailored solutions (derivatives / foreign exchange transactions)
- Increase business matching
- Develop overseas business (mainly in Asia)



- Further accelerate the current marketing policies
- Encourage Maruho loans to small business
- Expand business in new market (agricultural sector)
- Improve quality of business matching
- Extend overseas support to Russia and Europe

Retail customers

- Focus on: housing loans / card loans investment trusts / insurance products
- Provide products meeting customers' needs
 (Callable deposit, Lottery-linked deposit)



- Promote brand loyalty
 (Increase customer satisfaction, become
 the main bank of households)
- Shore up the consulting services (tailored solutions for each life stage, asset management, business succession)

Branches

- Pursue consolidation of branches, including establishing sub-branches and introducing specific area-focused marketing
- Expand the network of ATMs located in convenience stores through alliances
- Loan Plaza (enhance the lending business)



- Turn sub-branches into branches to strengthen marketing capability
- Increase the number of "Personal Branches" to bolster the asset management business

<Increasing Management Efficiency> Enhancing Operating Platforms

Personnel

Utilization of part-time workers

Establish the efficient business processing system



Increasing direct bank employees

Focus on improving operational capacities and negotiation skills & ensuring rigorous compliance

Cooperation between two banks

Joint use of infrastructure

Integrate internal mail system & back-office functions

Joint use of Building of Tokyo Branch



Joint IT System

Share administrative manuals, jointly implement employee training & audit programs, jointly procure business forms & equipment

< Cementing Customer Loyalty> Preparing for the future developments

Credit Control

- Reconstruction of loan portfolio (Management of high-profile accounts / specific sectors)
- Concentrated corporate revitalization (by Hokugin Corporate)
- Rehabilitation Support business (Task Force)



- Bolster the consulting services for clients considering ease of lending terms to prevent clients' downgrading in advance
- Consolidate the servicer operations within the group

Capital Policy

- Full repayment of public fund
- Improvement in capital adequacy ratio



- Aim to achieve the Tier1 ratio of 7% by accumulating retained earnings
- Increase gradually common stock dividends

Hokkaido "Food" Special Business Fair in Nakashibetsu (July 2009)



Celebrating the opening of our new branch in Nakashibetsu, Hokkaido, where the main industry is dairy farming, we held a business fair and seminars and invited buyers of department stores and supermarkets to offer opportunities to discuss individual business deals.

"Food & Tourism" Summit in Fukui (March 2009)



A summit for food & tourism was held in Fukui, the land endowed with locally grown food, and attracted top-tier buyers in these fields. The number of visitors totaled around 3,600 and about 3,100 business deals were discussed.

"Monozukuri (Manufacturers) Business Fair at Shanghai" (July 2009)



Achievements through business matching events in the first half of FY2009

| Number of Transactions | 1,142 |
|---------------------------------|---------|
| Amount of Loans Extended | ¥68.5bn |

Food Selection by Local Banks (November 2009)



"Hokkaido Business Forum 2009" (March 2009)



The business forum we have continued to hold since 1999 was recognized as the project that contributes to cooperation between local economies by the Hokkaido Bureau of Economy, Trade and Industry.

Business Matching Fair in Tokai & Hokuriku region (October 2009)



Opened on March 24

Opened on September 23

Global Support for Our SME Clients

Yuzhno-Sakhalinsk Rep. Office (Hokkaido Bank)

- Provides back-up support for local companies
- Supplies Information on Russia / Far Eastern regions
- Agreement with Sakhalin, Khabarovsk
- Alliance with VTB (Bank for Foreign Trade)
- 2 resident agents & 2 local staffs
- We dispatch a business mission consisting of 64 corporate clients to Sakhalin on October 7.





Associations of clients extending business in China and

ASEAN (as of Sep. 2009)

Hokuriku Choujou Association: 1,022 companies
Hokkaido Choujou Association: 268 companies
Shanghai Choujou Association: 169 companies
Hokuhoku ASEAN Association: 150 companies

London Rep. Office (Hokuriku Bank)

- Provides back-up support for local companies
- Accumulates the financial expertise in the world's leading financial hub
- Alliance with Deutsche Bank
- 1 resident agent & 1 local staff
- Started providing support for 170 corporate clients which have offices in Europe.





New Openings

Nakashibetsu Branch

(Hokkaido, Jan. 2009) Aims to promote Agricultural Business

Morinosato Branch

(Hokuriku, Aug. 2009) Region accommodates Kanazawa Univ., Population is growing

Personal Branches



- •Tonden (Hokkaido, Oct. 2008)
- •Ainosato (ditto, Dec. 2008)
- Miyanomori (ditto, slated in Dec. 2009)

Change in Roles of Branches

- Sub-Branch → Branch
- Branch → Personal Branch
- •Enhance Marketing Capability
- •Meet Customers' needs

Management Integration

Sep-04

FY Mar-06

FY Mar-07

As of the end of

FY Mar-08

FY Mar-09

Number of Personnel

> As of the end of March 2005 Number of **Employees**

4,506

Agency parttime Workers 3.671

Ratio of Part-time Workers 44.8%

Outsourcing / Part-time Workers

March 2007 Number of **Employees** Utilization of 4,289

> Agency parttime Workers 3.859

Ratio of Part-time Workers

Tailored Solutions •Increase operational Capacity •Preparation of Joint IT System •Compliance

time workers" include temps.

Management

•Providing More

Employees 4,525 Agency parttime Workers

As of the end of

September 2009

Number of

4,232

Conversion to direct employees

Projection for April 2010

Number of

Employees

4,990

New Employment

300

Ratio of Part-time Workers Ratio of Part-time Workers 48.3%

44.5%

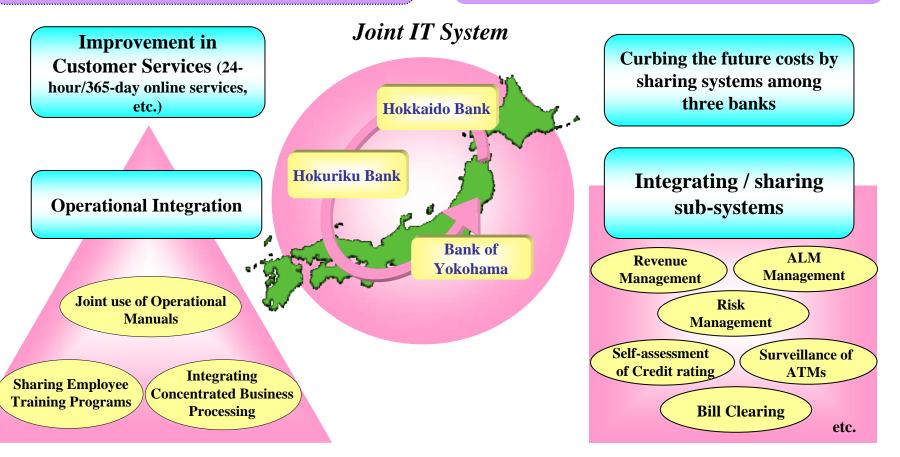
47.3%

* Branches / the number of personnel are the combined figures of two banks. "Part-

Build Infrastructure for Stable Banking Services

Joint development with NTT Data Regional Bank Integrated Services Center (applied by 14 regional banks)

System Migration (scheduled in May 2011)

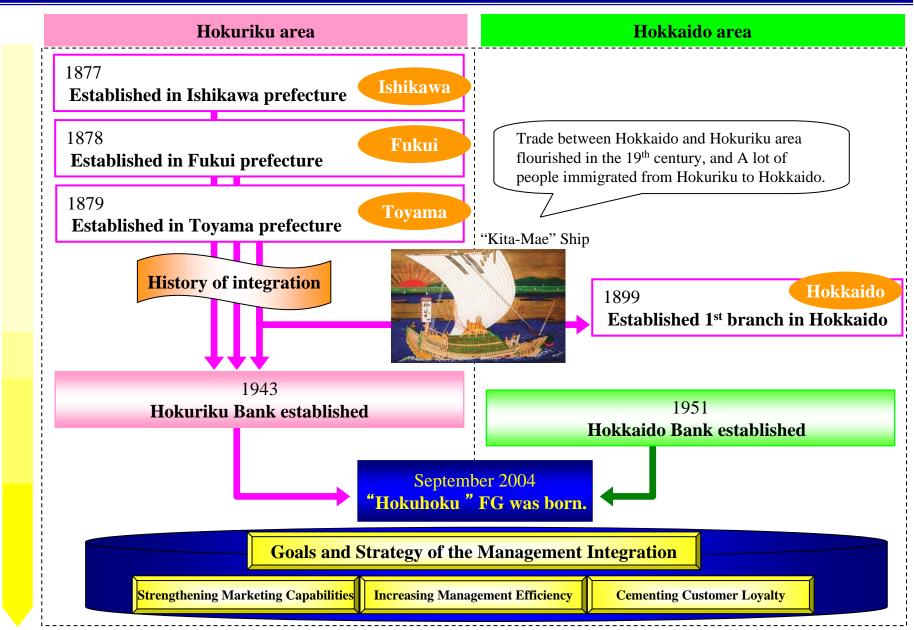


Appendix

About Hokuhoku FG ① Outline of Hokuhoku FG and Two Banks

| As of September 30, 2009) | Hokuhoku FG | Hokuriku Bank | Hokkaido Bank | |
|-------------------------------|--------------------------------------|--|--|--|
| Date of establishment | September 26, 2003 | July 31, 1943 (Started business in 1877) | March 5, 1951 | |
| Location of headoffice | 1-2-26 Tsutsumicho-dori, Toyama City | 1-2-26 Tsutsumicho-dori, Toyama City | 4-1 Odori Nishi, Chuo-ku, Sapporo City | |
| Capital | ¥ 70,895 million | ¥ 140,409.52 million | ¥ 93,524.01million | |
| Shares issued and outstanding | | Common stock 987,147,185 Preferred stock(Type1) 113,900,000 | , , | |
| Total asets | (consolidated) ¥ 9,912.9 billion | ¥ 5,741.6 billion | ¥ 4,122.3 billion | |
| Deposits | (consolidated) ¥ 8,770.4 billion | ¥ 5,079.5 billion | ¥ 3,739.1 billion | |
| Loans | (consolidated) ¥ 6,983.5 billion | ¥ 4,172.6 billion | ¥ 2,828.9 billion | |
| Capital ratio | (consolidated) 10.91% | (non-consolidated) 10.56% | (non-consolidated) 10.30% | |
| Employees | 53 (12 fulltime workers) | 2,670 | 1,855 | |
| Ratings | A(R&I), A-(JCR) | A(R&I), A-(JCR) | A(R&I), A-(JCR) | |
| Branches (Domestic) | | 131 branches, 56 sub-branches | 128 branches, 9 sub-branches | |
| (Overseas) | | 4 representative offices | 2 representative offices | |

About Hokuhoku FG 2 History of Hokuhoku FG



Goals and Strategy of the Management Integration

Goals and Strategy of the Management Integration

Strengthening Marketing Capabilities

We possess a wide network including Japan's three major metropolises in addition to our main operational bases, Hokkaido and Hokuriku, and we aim to differentiate ourselves from other financial institutions and achieve stronger marketing power by linking our information and clients.

Extending services with corporations, their trading

partners and employees by

capitalizing on the

customer bases of the two

banks

Beefing up the business matching services by utilizing our extensive regional network

Enhancing the proposal and solution services by sharing the know-how of the two banks

Increasing Management Efficiency

We will create a highly profitable and efficient operating system, which allows us to integrate redundant infrastructure in Hokkaido and capitalize on management resources more efficiently, while placing continuous emphasis on maintaining and developing solid relationships with customers of two banks.

Rebuilding an efficient and effective network of branches

 \bigcirc

Sharing the system of backoffices for efficient operation.
Integrating mail delivery
services and back-office
services of two banks in
Hokkaido.

0

Cementing Customer Loyalty

We will create a more stable asset portfolio and become a highly-trusted and widely-supported regional financial group through extending services in two geographical areas with different economic environment.

Building an asset portfolio diversified across various geographical areas and a wide range of industries

Implementing a comprehensive capital structure that enables a steady repayment of public funds

About Hokuhoku FG 4 Historical Data (Hokuhoku FG)

| | | Bn | |
|--|--|----|--|
| | | | |
| | | | |
| | | | |

| | | | | | | | | | | , , |
|--|---------------|-------------|-----------|---------|-----------|---------|-----------|---------|-----------|---------|
| | FY2004 | FY2005 | FY2005 | FY2006 | FY2006 | FY2007 | FY2007 | FY2008 | FY2008 | FY2009 |
| <consolidated></consolidated> | Full year | Interim | Full year | Interim | Full year | Interim | Full year | Interim | Full year | Interim |
| Ordinary income | 203.2 | 121.1 | 240.9 | 117.5 | 242.2 | 125.7 | 261.2 | 123.8 | 239.6 | 114.3 |
| Ordinary profits | 27.2 | 10.9 | 48.2 | 28.2 | 70.0 | 32.7 | 66.3 | 19.6 | 21.3 | 13.3 |
| Net income | 11.2 | 5.8 | 26.8 | 15.1 | 40.6 | 16.4 | 38.6 | 37.5 | 37.0 | 5.7 |
| Capital adequacy ratio | 8.33% | 8.78% | 9.00% | 9.23% | 10.44% | 9.97% | 10.39% | 10.39% | 10.81% | 10.91% |
| <total banks="" of="" two=""> * Total of two</total> | vo banks + Ho | kugin Corp. | | | | | | | • | |
| Core gross business profits | 178.5 | 87.7 | 180.2 | 90.1 | 181.3 | 90.1 | 178.5 | 87.3 | 168.3 | 79.6 |
| General & administrative expenses | 89.1 | 44.6 | 88.5 | 43.9 | 87.9 | 44.8 | 89.9 | 45.6 | 91.5 | 47.1 |
| Core net business profits | 89.3 | 43.0 | 91.7 | 46.2 | 93.4 | 45.2 | 88.6 | 41.7 | 76.8 | 32.4 |
| Net gains(losses) related to securities | 3.2 | 7.0 | 6.9 | (1.4) | (1.5) | (0.6) | (0.6) | (5.2) | (17.6) | 0.8 |
| Credit costs | 59.5 | 36.7 | 46.6 | 16.9 | 26.2 | 13.7 | 25.5 | 16.1 | 35.5 | 16.8 |
| Ordinary profits | 34.0 | 12.5 | 50.6 | 28.6 | 70.1 | 30.9 | 65.0 | 19.4 | 21.3 | 14.2 |
| Net income | 15.2 | 7.3 | 29.1 | 15.8 | 39.3 | 15.1 | 39.0 | 37.8 | 37.9 | 11.4 |
| ROA | 0.98% | 0.96% | 1.01% | 1.01% | 1.03% | 0.97% | 0.95% | 0.88% | 0.80% | 0.66% |
| OHR | 50.95% | 50.91% | 49.12% | 48.77% | 48.49% | 49.78% | 50.36% | 52.19% | 54.37% | 59.20% |
| Loans * | 6,538.9 | 6,570.4 | 6,706.2 | 6,699.9 | 6,839.7 | 6,895.0 | 6,897.6 | 7,006.3 | 7,156.7 | 7,001.5 |
| Deposits | 8,326.0 | 8,178.4 | 8,216.4 | 8,282.6 | 8,434.6 | 8,439.0 | 8,407.4 | 8,551.8 | 8,671.5 | 8,818.7 |
| Securities | 1,606.5 | 1,761.0 | 1,802.7 | 1,727.5 | 1,703.8 | 1,698.3 | 1,714.8 | 1,745.8 | 1,725.0 | 1,787.6 |
| Non performing loan * | 474.9 | 479.5 | 399.9 | 354.4 | 315.0 | 291.6 | 260.7 | 253.1 | 227.5 | 214.6 |
| NPL ratio * | 6.83% | 7.04% | 5.76% | 5.10% | 4.43% | 4.07% | 3.64% | 3.48% | 3.07% | 2.96% |

About Hokuhoku FG 5 Historical Data (Hokuriku Bank)

(JPY Bn)

| | FY2004 | FY2005 | FY2005 | FY2006 | FY2006 | FY2007 | FY2007 | FY2008 | FY2008 | FY2009 |
|---|-----------|---------|-----------|---------|-----------|---------|-----------|---------|-----------|---------|
| | Full year | Interim |
| Ordinary income | 133.5 | 66.8 | 132.0 | 62.7 | 130.1 | 66.8 | 141.2 | 65.3 | 124.2 | 57.5 |
| Core gross business profits | 107.1 | 51.6 | 105.4 | 52.8 | 106.6 | 53.1 | 105.2 | 49.8 | 94.7 | 45.3 |
| General & administrative expenses | 51.6 | 25.6 | 50.8 | 25.3 | 50.5 | 25.6 | 51.1 | 25.7 | 51.3 | 25.8 |
| Core net business profits | 55.4 | 26.0 | 54.6 | 27.4 | 56.1 | 27.5 | 54.1 | 24.1 | 43.4 | 19.5 |
| Net gains(losses) related to securities | 2.5 | 4.9 | 6.4 | 0.3 | 0.6 | (0.1) | (0.7) | (3.8) | (12.6) | (1.2) |
| Credit costs | 42.7 | 24.0 | 33.6 | 12.9 | 22.5 | 9.7 | 20.4 | 10.5 | 21.4 | 7.0 |
| Ordinary profits | 16.7 | 5.9 | 26.7 | 16.1 | 38.1 | 17.8 | 35.6 | 9.6 | 8.8 | 9.8 |
| Net income | 4.0 | 4.0 | 15.6 | 8.5 | 18.6 | 8.2 | 21.2 | 30.1 | 26.4 | 7.5 |
| Capital adequacy ratio | 8.42% | 8.65% | 8.86% | 9.17% | 9.16% | 9.41% | 10.10% | 10.26% | 10.23% | 10.56% |
| ROA | 0.98% | 0.99% | 1.02% | 1.03% | 1.05% | 1.01% | 0.99% | 0.86% | 0.77% | 0.69% |
| OHR | 49.85% | 49.56% | 48.18% | 47.95% | 47.37% | 48.17% | 48.53% | 51.58% | 54.18% | 56.95% |
| Loans * | 3,999.4 | 4,078.5 | 4,110.4 | 4,121.2 | 4,146.7 | 4,191.3 | 4,210.7 | 4,245.9 | 4,293.3 | 4,172.6 |
| Deposits | 4,942.7 | 4,793.3 | 4,836.6 | 4,824.5 | 4,917.4 | 4,921.3 | 4,909.1 | 4,962.6 | 5,040.0 | 5,079.5 |
| Securities | 815.6 | 879.1 | 892.7 | 859.9 | 853.2 | 840.0 | 820.9 | 833.7 | 858.8 | 858.4 |
| Non performing loan * | 326.5 | 319.3 | 260.2 | 230.8 | 202.2 | 187.1 | 163.5 | 159.7 | 142.6 | 140.1 |
| NPL ratio * | 7.46% | 7.46% | 6.03% | 5.33% | 4.65% | 4.26% | 3.72% | 3.60% | 3.19% | 3.23% |

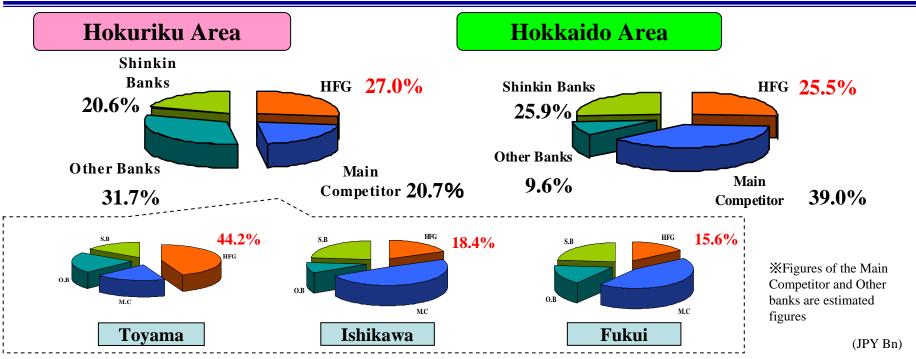
^{*} Hokuriku Bank + Hokugin Corp.

About Hokuhoku FG 6 Historical Data (Hokkaido Bank)

(JPY Bn)

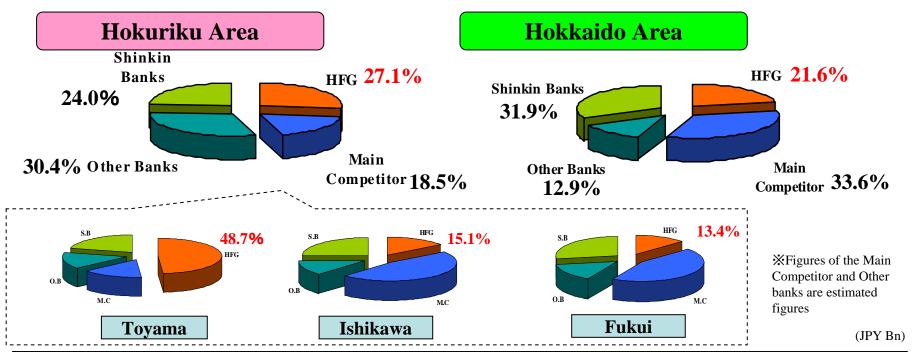
| | FY2004 | FY2005 | FY2005 | FY2006 | FY2006 | FY2007 | FY2007 | FY2008 | FY2008 | FY2009 |
|---|-----------|---------|-----------|---------|-----------|---------|-----------|---------|-----------|---------|
| | Full year | Interim |
| Ordinary income | 81.9 | 44.2 | 88.2 | 42.8 | 88.4 | 46.6 | 96.0 | 47.7 | 94.3 | 46.9 |
| Core gross business profits | 71.3 | 36.1 | 74.7 | 37.3 | 74.7 | 37.0 | 73.2 | 37.5 | 73.5 | 34.2 |
| General & administrative expenses | 37.5 | 19.0 | 37.7 | 18.6 | 37.4 | 19.2 | 38.8 | 19.8 | 40.2 | 21.3 |
| Core net business profits | 33.8 | 17.0 | 37.0 | 18.7 | 37.2 | 17.7 | 34.4 | 17.6 | 33.3 | 12.9 |
| Net gains(losses) related to securities | 0.6 | 2.0 | 0.4 | (1.7) | (2.1) | (0.4) | 0.1 | (1.3) | (4.9) | 2.1 |
| Credit costs | 16.8 | 12.7 | 12.9 | 4.0 | 3.6 | 3.9 | 5.1 | 5.6 | 14.0 | 9.7 |
| Ordinary profits | 17.3 | 6.6 | 23.8 | 12.5 | 31.9 | 13.0 | 29.4 | 9.8 | 12.5 | 4.3 |
| Net income | 11.1 | 3.3 | 13.4 | 7.3 | 20.7 | 6.9 | 17.8 | 7.7 | 11.4 | 3.8 |
| Capital adequacy ratio | 7.28% | 8.08% | 8.50% | 8.80% | 9.91% | 9.92% | 10.13% | 9.68% | 10.45% | 10.30% |
| ROA | 0.98% | 0.93% | 1.00% | 1.00% | 1.00% | 0.92% | 0.90% | 0.90% | 0.85% | 0.63% |
| OHR | 52.56% | 52.85% | 50.44% | 49.91% | 50.08% | 52.08% | 52.98% | 53.00% | 54.62% | 62.17% |
| Loans | 2,539.4 | 2,491.9 | 2,595.7 | 2,578.6 | 2,692.9 | 2,703.6 | 2,686.8 | 2,760.3 | 2,863.4 | 2,828.9 |
| Deposits | 3,383.3 | 3,385.1 | 3,379.7 | 3,458.1 | 3,517.2 | 3,517.7 | 3,498.3 | 3,589.1 | 3,631.4 | 3,739.1 |
| Securities | 790.8 | 881.8 | 910.0 | 867.6 | 850.6 | 858.2 | 893.8 | 912.0 | 866.2 | 929.1 |
| Non performing loan | 148.3 | 160.2 | 139.7 | 123.5 | 112.8 | 104.5 | 97.2 | 93.5 | 84.8 | 74.5 |
| NPL ratio | 5.76% | 6.33% | 5.31% | 4.72% | 4.08% | 3.77% | 3.52% | 3.29% | 2.89% | 2.57% |

Market Share in Our Home Market (Loans, Mar-09)



| | | | Hokuriku | | | | Hokkaido |
|------|-------|---------------|----------------|----------------|----------------|----------------|----------------|
| | | | Area | Toyama Pref. | Ishikawa Pref. | Fukui Pref. | Area |
| Banl | ks | | 7,177.1(79.4%) | 2,761.6(84.5%) | 2,604.2(76.5%) | 1,811.1(76.4%) | 9,105.6(74.1%) |
| | Hok | kuhoku FG | 2,443.5(27.0%) | 1,445.6(44.2%) | 627.8(18.4%) | 369.9(15.6%) | 3,136.7(25.5%) |
| | | Hokuriku Bank | 2,443.5(27.0%) | 1,445.6(44.2%) | 627.8(18.4%) | 369.9(15.6%) | 530.2(4.3%) |
| | | Hokkaido Bank | 0(0.0%) | 0(0.0%) | 0(0.0%) | 0(0.0%) | 2,606.5(21.2%) |
| | Mai | n Competitor | 1,876.3(20.7%) | 612.3(18.7%) | 1,648.7(48.4%) | 1,062.2(44.8%) | 4,789.4(39.0%) |
| Shin | kin B | anks | 1,867.0(20.6%) | 507.3(15.5%) | 801.0(23.5%) | 558.5(23.6%) | 3,178.6(25.9%) |
| Tota | 1 | | 9,044.1(100 %) | 3,268.9(100 %) | 3,405.2(100%) | 2,369.6(100%) | 12,284.2(100%) |

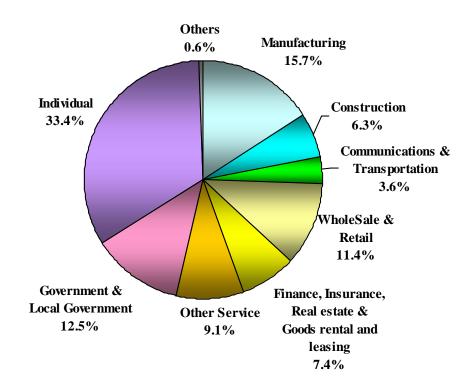
Market Share in Our Home Market (Deposits, Mar-09)



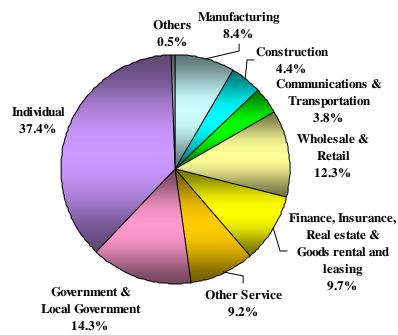
| | | | Hokuriku | | | | Hokkaido |
|------|-------|---------------|-----------------|----------------|----------------|----------------|-----------------|
| | | | Area | Toyama Pref. | Ishikawa Pref. | Fukui Pref. | Area |
| Banl | ks | | 11,058.0(76.0%) | 4,265.4(79.2%) | 4,051.3(75.1%) | 2,741.3(72.6%) | 12,995.1(68.1%) |
| | HF | G | 3,939.3(27.1%) | 2,620.7(48.7%) | 813.5(15.1%) | 505.0(13.4%) | 4,127.9(21.6%) |
| | | Hokuriku Bank | 3,939.3(27.1%) | 2,620.7(48.7%) | 813.5(15.1%) | 505.0(13.4%) | 515.8 (2.7%) |
| | | Hokkaido Bank | 0(0.0%) | 0(0.0%) | 0(0.0%) | 0(0.0%) | 3,612.1(18.9%) |
| | Mai | in Competitor | 2,698.3(18.5%) | 814.2(15.1%) | 2,535.3(47.0%) | 1,678.1(44.4%) | 6,412.8(33.6%) |
| Shin | kin B | anks | 3,495.7(24.0%) | 1,119.4(20.8%) | 1,341.6(24.9%) | 1,034.7(27.4%) | 6,076.2(31.9%) |
| Tota | .1 | | 14,553.7(100%) | 5,384.8(100%) | 5,392.9(100%) | 3,776.0(100%) | 19,071.3(100%) |

Lending in the Region by Industry (Sep-09)

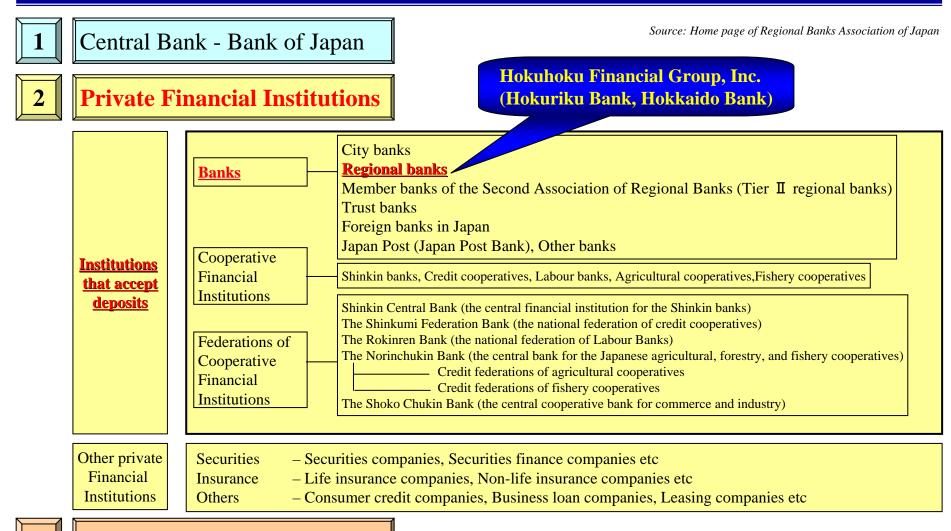




Hokkaido Bank



Hokuhoku Financial Group, Inc.



Public Financial Institutions

Development Bank of Japan, Japan Finance Corporation, Japan Housing Finance Agency etc

Outline of Regional Banks

The 64 regional banks in Japan consistently enjoy wide patronage from customers as banks that develop in step with the region. On an ongoing quest to be trusted financial institutions, the regional banks will strive to maintain soundness of management, as well as proceed to be devoted to enhancing convenience for customers in the regions and to realizing vibrant regional communities..

Leading Banks in the Regions

The regional banks have formed a dense branch network in the regions, mainly in the prefectures where their head offices are located, with some 7,500 branches and some 35,000 ATMs set up all over the country. Through this branch network, the regional banks cater to the diversified financial needs of individual customers as well as mediumsized and small- and medium-sized corporate clients in the regions, and also play a leading role in regional finance for the promotion and development of regional communities.

Shares of Deposits and Loans of Private Financial Institutions (Mar-09)

The 64 Regional Banks in Janpan

ATMs

35 thousand

Securities

Oapital stock

¥ 2.611 billion

Employees

130 thousand

¥ 55 trillion

Leans and bills Discounted

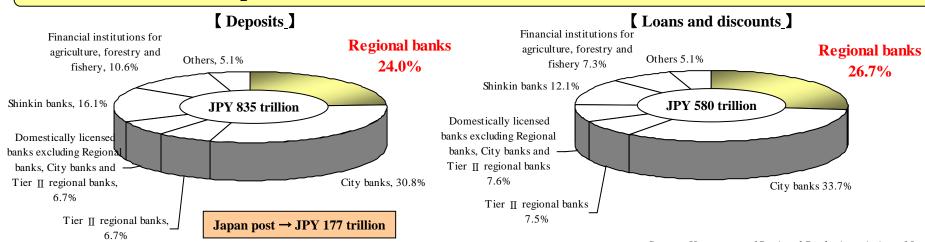
¥ 155 trillion

Deposits

¥ 200 trillion

Branches

7.5 thousand



Source: Home page of Regional Banks Association of Japan

The Present Condition of the Regional Economy (1) Characteristics of Our Main Business Area

Secondary

30.23%

Tertiary

68.61%

Hokuhoku Financial Group, Inc.

Population and Square Measure

Data from Ministry of Internal Affairs and Communications

| | Toyama Prefecture a | Ishikawa Prefecture b | Fukui Prefecture c | Total a+b+c | Hokkaido Prefecture | Total |
|---------------------------------------|------------------------|--------------------------|-----------------------|----------------|------------------------|--------|
| Population (Ranking) | 1.11Mn (38th) | 1.17Mn (35th) | 0.82Mn (43rd) | 3.10Mn | 5.57Mn ((8th)) | 8.67Mn |
| Density of Population (Ranking) | 260.3pt (25th) | 279.5pt (23rd) | 194.8pt (32nd) | 1 | 71.0pt (47th) | |
| Square Measure (Ranking) km² | 4,248 (33rd) | 4,185 (35th) | 4,189 (34th) | _ | 83,456 ((1st)) | _ |

Same as Osaka, Kanagawa!

| 1 st | Tokyo |
|-----------------|----------------------|
| 2 nd | Kanagawa (8.88Mn) |
| 3 rd | Osaka (8.81Mn) |

Gross Prefectural Product

Data from Ministry of Internal Affairs and Communications and Cabinet Office

(JPY Bn)

25.85%

Tertiary

73.05%

| | Toyama | Ishikawa | Fukui | Total | Hokkaido | Total |
|--------------|---------|----------|---------|-----------|-----------|----------------|
| | a | b | c | a + b + c | | ,,,·· <u>·</u> |
| GPP | 4,576.2 | 4,516.2 | 3,318.6 | 12,411.1 | 18,911.1 | 31,322.2 |
| (Proportion) | (0.88%) | (0.87%) | (0.64%) | (2.39%) | (3.65%) | (6.04%) |
| (Ranking) | (29th) | (31st) | (41st) | | (((8th)) | ****** |

Same as Kanagawa!

| 1 st | Tokyo |
|-----------------|---------------------|
| 2 nd | Osaka |
| 3 rd | Aichi |
| 4 th | Kanagawa (31,775.2) |

| Industrial Structure | Data from Cabinet Office | | | Ranked next to De | onmork |
|-----------------------|--------------------------|-----------|-----------|-------------------|---------|
| 11144811141 811461416 | Primary | Primary | Primary | i | |
| Hokuriku | 1.16% | 3.61% | All Japan | (Europe I | No15)! |
| TONG ME | Hokkaido | Secondary | | 1 st | Germany |

Tertiary

79.48%

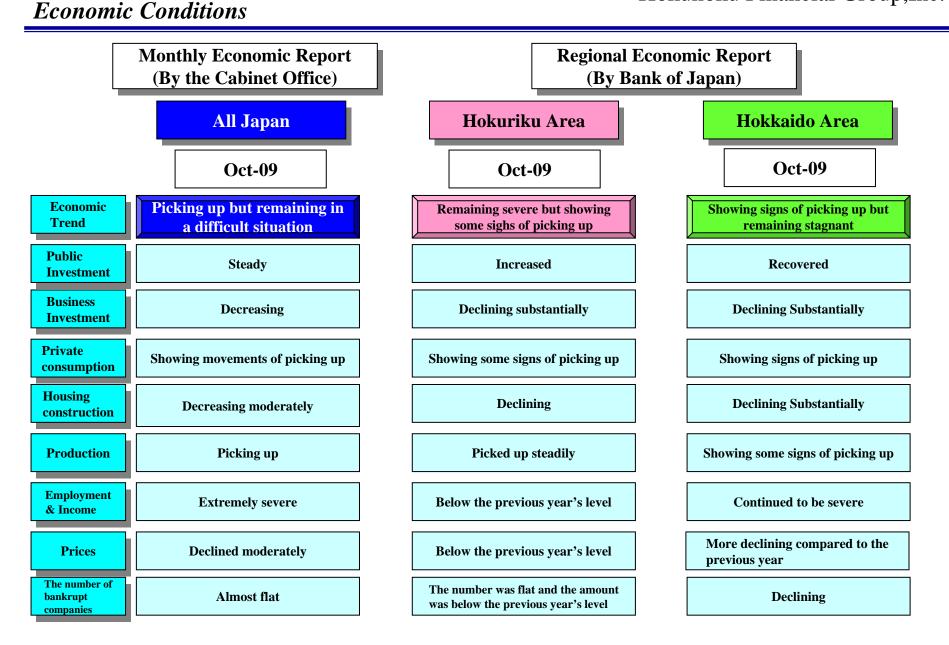
16.91%

 1st
 Germany

 2nd
 UK

 15th
 Denmark (36,690.5)

| - | 1 st |
|---|------------------|
| | 2 nd |
| | 15 th |
| | |



Hokkaido

©Construction of the Hokkaido Bullet Train

Constructing a 360 KM line from Shin-Aomori Station to Sapporo Station.

Expected to be completed in FY 2015

(Shin-Aomori Station to Shin-Hakodate Station)

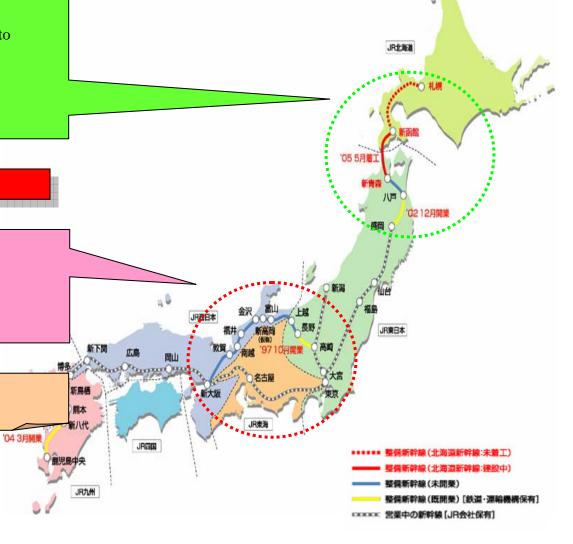
Planned to be completed to Sapporo in FY 2020

Hokuriku

©Construction of the Hokuriku Bullet Train

Constructing a 700 KM line from Tokyo to Osaka via Nagano, Toyama, Kanazawa, Fukui. Expected to be completed in FY 2014.

©Tokai Hokuriku Highway completed in July,2008



Inquiries related to this presentation should be addressed to

Hokuhoku Financial Group, Inc. Planning Group TEL(81)76-423-7331 FAX(81)76-423-9545

E-MAIL: honsha2@hokuhoku-fg.co.jp http://www.hokuhoku-fg.co.jp/

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