Investor Meeting

~Financial Results for FY 2012 ~ (ended March 31, 2013)



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"Hokugin Corp.", Hokuriku bank's fully-owned subsidiary for corporate revitalization, terminated its projected operations and was liquidated in September, 2009. Figures of Hokugin Corp. are partly included in the past financial results for comparison.

Summary of Financial Results $I-\mathcal{D}$ $\langle P/L : Consolidated and Total of two banks <math>\rangle$

(JPY Bn)

[Consolidated]	FY2012	change	FY2011
Ordinary income	199.1	(8.8)	207.9
Ordinary profits	29.3	(9.5)	38.8
Net income [A]	18.1	3.9	14.1

【Total of two banks】	FY2012	change	FY2011
Core gross business profits	145.5	(10.8)	156.3
Net interest income	124.3	(6.8)	131.1
Net fees & commissions	18.3	(0.5)	18.9
Net trading income	0.1	(0.3)	0.5
Net other income (excluding gains (losses) related to bonds)	(0.2) 2.6	(3.1)	(0.4) 5.7
General & administrative expenses	(95.1)	(5.5)	(100.6)
Core net business profits	50.3	(5.3)	55.7
Net gains (losses) related to bonds	+0.4 9.0	5.4	<u>+0.9</u> 3.6
Net business profits before credit costs	59.4	0.0	59.3
Net non-recurring gains(losses)	(34.6)	(12.6)	(22.0)
Total credit costs	(17.0)	6.6	(10.4)
Net gains (losses) related to stocks	(8.5)	(3.5)	(5.0)
Ordinary profits	30.0	(10.5)	40.5
Net extraordinary gains (losses)	(0.6)	2.0	(2.6)
Income taxes	(9.8)	(11.4)	(21.2)
Net Income [B]	19.5	2.8	16.6

^{**}Underlined figures: Include net gains (losses) on bond option transactions

[Consolidated]

Net income: ¥18.1Bn

+¥3.9Bn compared to FY11

[Total of two banks]

Core net business profits: ¥50.3Bn

-¥5.3Bn compared to FY11

...Decrease in Net interest income and Decrease in G&A expenses

Ordinary profits: ¥30.0Bn -¥10.5Bn compared to FY11

...Increase in Net gains related to bonds and Increase in Total credit costs

Net income: ¥19.5Bn

+¥2.8Bn compared to FY11

... Decrease in Income taxes

			(JPY Bn)
	FY2012	change	FY2011
Difference [A]-[B]	(1.4)	1.1	(2.5)
Other Subsidiaries	1.1	0.3	0.8
Amortization of goodwill	(2.1)	0.0	(2.1)
Elimination	(0.0)	0.2	(0.2)

Core gross business profits				
Net interest income				
Net fees & commissions				
Net trading income				
Net other income				
(excluding gains (losses) related to bonds)				
General & administrative expenses				
Core net business profits				
Net gains (losses) related to bonds				
Net business profits before credit costs				
Net non-recurring gains(losses)				
Total credit costs				
Net gains (losses) related to stocks				
Ordinary profits				
Net extraordinary gains (losses)				
Income taxes				
Net Income				

Hokuriku Bank (JPY					
FY2012	change	FY2011			
82.3	(6.1)	88.5			
69.9	(3.5)	73.5			
10.6	(1.0)	11.6			
0.1	(0.3)	0.5			
1.5	(1.1)	2.7			
(50.9)	(3.3)	(54.2)			
31.4	(2.8)	34.3			
5.4	5.2	0.1			
36.8	2.4	34.4			
(21.1)	(12.2)	(8.9)			
(9.3)	4.9	(4.4)			
(6.7)	(5.4)	(1.3)			
18.3	(9.1)	27.4			
(0.4)	2.0	(2.4)			
(5.6)	(7.9)	(13.6)			
12.3	0.9	11.4			

Hokkaid	lo Bank	(JPY Bn)
FY2012	change	FY2011
63.1	(4.6)	67.8
54.3	(3.2)	57.6
7.7	0.4	7.2
_	_	_
1.0	(1.9)	3.0
(44.2)	(2.2)	(46.4)
18.9	(2.4)	21.4
3.5	0.1	3.4
22.5	(2.3)	24.8
(13.4)	(0.3)	(13.1)
(7.6)	1.6	(5.9)
(1.8)	1.9	(3.7)
11.6	(1.4)	13.1
(0.1)	0.0	(0.1)
(4.2)	(3.4)	(7.6)
7.2	1.9	5.2

Underlined figures: Include net gains (losses) on bond option transactions

(JPY Bn)

[Total of two banks]	Mar-13		Mar-12	
Total of two balks	1 v1 a1 = 1 3	change		
Loans	7,402.0	115.0	7,287.0	
Loans to SMEs & individuals	4,692.5	(72.4)	4,765.0	
Housing & consumer loans	2,072.2	51.6	2,020.5	
Securities	2,497.8	26.0	2,471.8	
Deposits*	10,008.1	307.3	9,700.8	
Individual deposits*	6,912.7	140.4	6,772.2	
Total individual assets	7,526.3	137.3	7,388.9	
Individual deposits (deposits in yen)*	6,883.3	140.4	6,742.8	
Foreign currency deposits	29.3	0.0	29.3	
Public bonds	250.5	(6.3)	256.8	
Investment trusts	363.1	3.2	359.8	
Balance of NPLs	236.7	(0.1)	236.8	
NPL ratio	3.11%	(0.06%)	3.17%	

[Consolidated]	Mar-13		Mar-12
Consolidated	1 V1a1-13	change	1 V1a1 - 1 Z
Capital adequacy ratio	11.88%	0.16%	11.72%
Tier1 ratio	8.20%	0.38%	7.82%
Net deferred tax assets / Tier1 capital	6.20%	(4.73%)	10.93%
Valuation difference on available- for-sale securities	76.5	36.9	39.5

^{*}Deposits include NCD

[Total of two banks]

- Loans: +\{\text{115.0Bn compared to Mar-12}}
- ...Loans to local governments and housing loans increased
- Securities: +\(\frac{4}{2}\)6.0Bn compared to Mar-12
- ...Increase in government bonds
- Deposits: +¥307.3Bn compared to Mar-12
- ...Increase in both individual deposits and corporate deposits
- Total individual assets:+\frac{1}{4}137.3Bn compared to Mar-12
- ... Increase in individual deposits
- Balance of NPLs: -\(\frac{4}{2}\)0.1Bn compared to Mar-12
- NPL ratio: -0.06% compared to Mar-12

[Consolidated]

- · Capital adequacy ratio: 11.88%
- Valuation difference on available-for-sale securities: +\frac{4}{7}6.5Bn

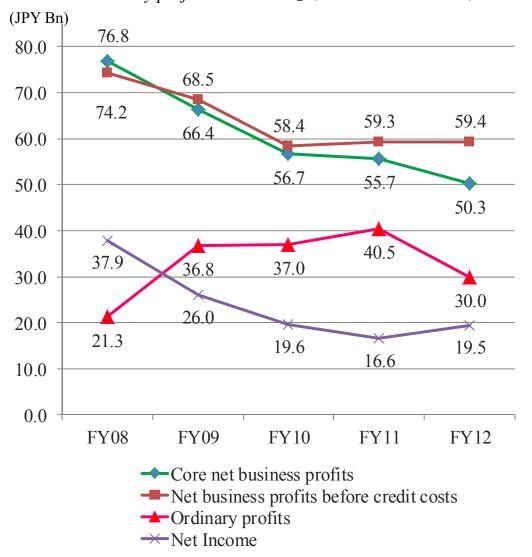
Summary of Financial Results II-2 <B/S: Non-Consolidated, each bank>

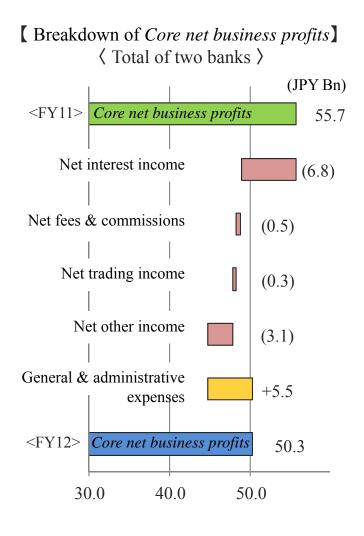
	<u>Hokuriku Bank</u>		(JPY Bn)	I	Hokkaido Bank		(JPY Bn)	
	Mar-13	change	Mar-12		Mar-13	change	Mar-12	
Loans	4,332.7	98.8	4,233.9		3,069.3	16.2	3,053.0	
Loans to SMEs & individuals	2,797.5	(28.9)	2,826.5		1,895.0	(43.4)	1,938.4	
Housing & consumer loans	1,114.7	52.1	1,062.5		957.4	(0.4)	957.9	
Securities	1,269.6	(45.8)	1,315.4		1,228.2	71.8	1,156.4	
Deposits*	5,726.2	181.1	5,545.1		4,281.9	126.1	4,155.7	
Individual deposits*	3,770.5	83.3	3,687.2		3,142.1	57.1	3,084.9	
Total individual assets	4,147.5	65.5	4,081.9		3,378.8	71.7	3,307.0	
Individual deposits (deposits in yen)*	3,750.0	84.7	3,665.3		3,133.2	55.7	3,077.5	
Foreign currency deposits	20.5	(1.4)	21.9		8.8	1.4	7.4	
Public bonds	156.4	(11.8)	168.2		94.1	5.4	88.6	
Investment trusts	220.5	(5.9)	226.4		142.5	9.1	133.4	
Balance of NPLs	148.4	(5.0)	153.5		88.2	4.8	83.3	
NPL ratio	3.34%	(0.19%)	3.53%		2.79%	0.13%	2.66%	
Capital adequacy ratio	11.78%	(0.07%)	11.85%		11.23%	0.43%	10.80%	
Tier1 ratio	8.23%	0.46%	7.77%		7.62%	0.45%	7.17%	
Net deferred tax assets / Tier1 capital	5.23%	(6.21%)	11.44%		8.84%	(3.24%)	12.08%	
Valuation difference on available- for-sale securities	56.7	26.2	30.4		26.4	10.3	16.0	
*Danagita include MCD								

^{*}Deposits include NCD

Core net business profits/ Net business profits before credit costs/Ordinary profits/Net income

【Core net business profits/Net business profits before credit costs /Ordinary profits/Net income】 〈 Total of two banks 〉





- >Balance of loans grew, while tougher competitive environment had interest margin of loans narrow.
- >Interest margin of securities decreased because of lower interest rate.

[Breakdown of net interest income (domestic)]			(JPY Bn)	(JPY Bn)	
Total of two banks	FY20		change from FY2011	breakdown	FY2013 Projection
	Ave. balance Ra	ate Interest	Ave. balance Rate Interest	Ave. balance Rate	Ave. balance Rate
Total of two banks		123.2	(7.2)		compared to FY2012
Loans	7,263.4 1.5	54% 111.9	122.3 (0.10%) (5.4)	1.9 (7.3)	11.2 (0.07%)
Securities	2,349.4 0.8	37% 20.5	(2.9) $(0.15%)$ (3.5)	(0.0) (3.5)	91.2 (0.05%)
Deposits & NCDs	9,727.0 0.0	7.4	212.8 (0.03%) (2.2)	0.1 (2.4)	86.7 (0.02%)
	FY20	012	change from FY2011	breakdown	FY2013 Projection
Hokuriku bank		ate Interest	Ave. balance Rate Interest	Ave. balance Rate	Ave. balance Rate
Total of two banks		69.2	(4.0)		compared to FY2012
Loans	4,209.6 1.4	46% 61.5	54.3 (0.11%) (4.0)	0.8 (4.8)	(4.7) (0.06%)
Securities	1,200.5 1.0	05% 12.6	(21.5) (0.07%) (1.0)	(0.2) (0.8)	66.3 (0.12%)
Deposits & NCDs	5,520.1 0.0	07% 4.1	98.0 (0.03%) (1.5)	0.0 (1.6)	75.4 (0.02%)
	FY20	012	change from FY2011	breakdown	FY2013 Projection
Hokkaido bank		ate Interest	Ave. balance Rate Interest	Ave. balance Rate	Ave. balance Rate
Total of two banks		54.0	(3.1)		compared to FY2012
Loans	3,053.7 1.6	55% 50.4	68.0 (0.08%) (1.4)	1.1 (2.5)	15.9 (0.08%)
Securities	1,148.8 0.6	58% 7.8	18.6 (0.23%) (2.4)	0.1 (2.6)	24.8 0.02%
Deposits & NCDs	4,206.9 0.0	07% 3.2	114.8 (0.02%) (0.6)	0.0 (0.7)	11.3 (0.03%)

- **➤ Deposits (including NCD)**
- +\frac{4}{3}07.3\text{Bn(+3.16\%)} compared to Mar-12

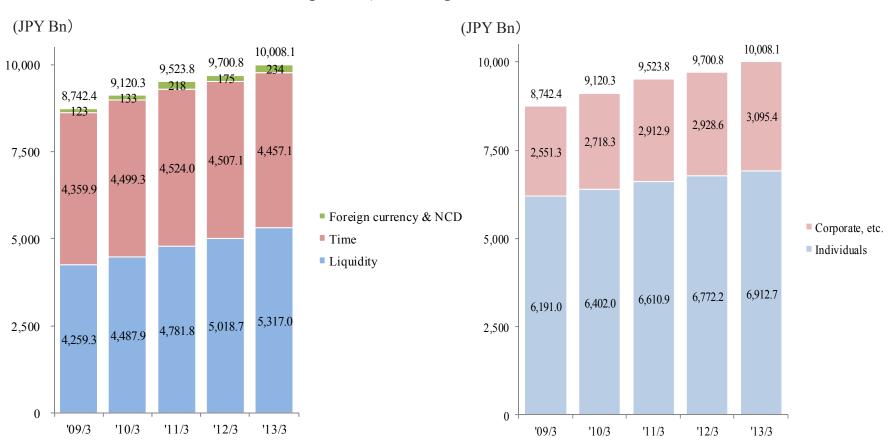
Liquidity

+\frac{4}{298.2Bn(+5.94\%)} compared to Mar-12

►Individuals

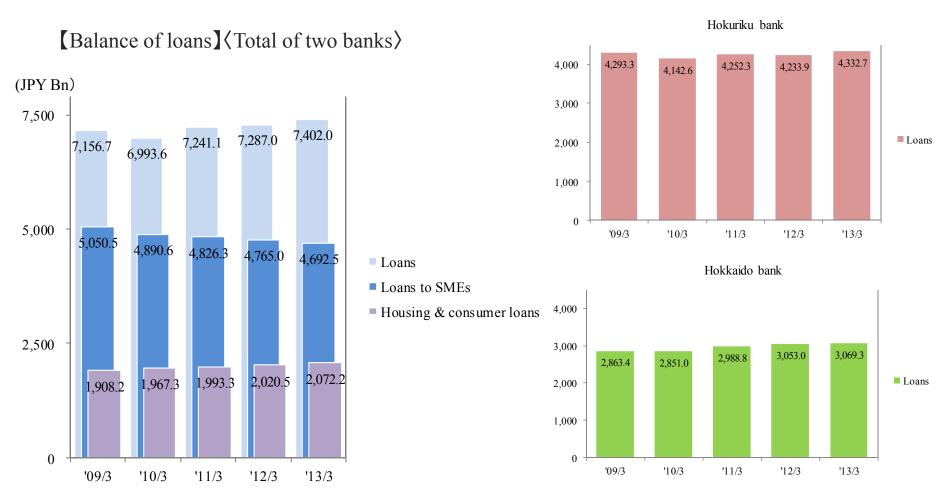
+¥140.1Bn(+2.07%) compared to Mar-12

【Balance of deposits (including NCD)】 〈Total of two banks〉



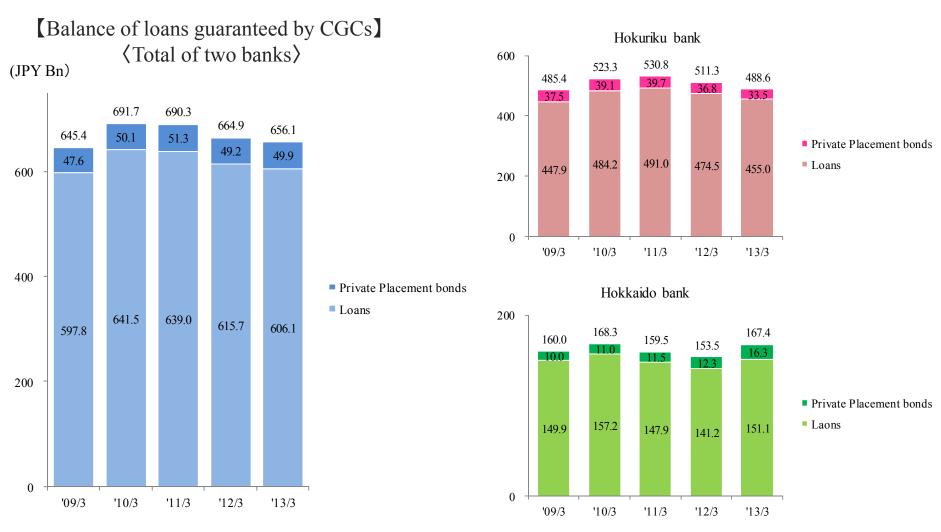
- **Loans**
- >Loans to SMEs and individuals
- **➤**Housing and consumer loans

+\frac{\pmathbf{4}}{1.50Bn(\pmathbf{1}.57\%)} compared to Mar-12 -\frac{\pmathbf{4}}{72.4Bn(\pmathbf{-1}.52\%)} compared to Mar-12 +\frac{\pmathbf{4}}{51.6Bn(\pmathbf{+2}.55\%)} compared to Mar-12

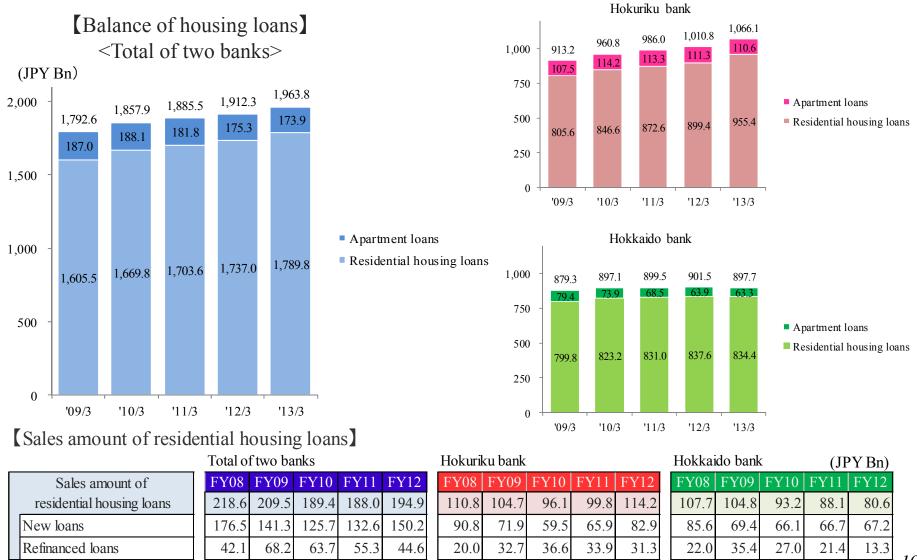


Loans guaranteed by Credit Guarantee Corporations (CGCs) Hokuhoku Financial Group, Inc. (Maruho Loan)

➤ Balance of loans guaranteed by CGCs -¥8.8Bn(-1.32%) compared to Mar-12

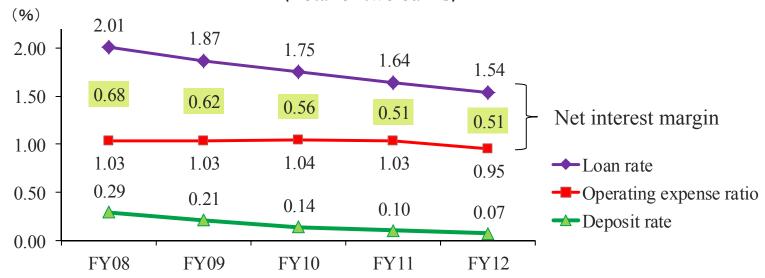


➤ Balance of housing loans +¥51.4Bn(+2.69%) compared to Mar-12



- ► Loan rate -0.10% compared to FY2011
- ➤ Deposit rate -0.03% compared to FY2011
- ➤ Net interest margin Almost flat compared to FY2011

【Interest margin between loans and deposits (Domestic operations)】 ⟨Total of two banks⟩



Domestic	operations]
Domestic	operations.

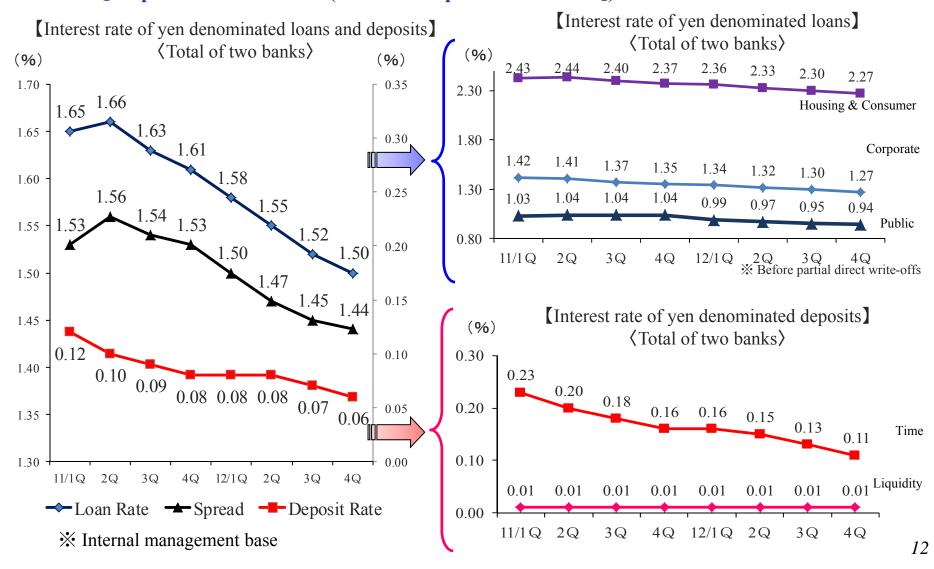
- · · · · · · · · · · · · · · · · · · ·
Loan rate
Net interest margin
Operating expense ratio
Deposit rate

Hokurka bank						
FY08	FY09	FY10	FY11	FY12		
1.93	1.80	1.68	1.57	1.46		
0.62	0.59	0.54	0.50	0.48		
1.00	0.98	0.99	0.97	0.89		
0.30	0.22	0.15	0.10	0.07		

Hokuriku bank

Hokkaido bank (%						
FY08	FY09	FY10	FY11	FY12		
2.14	1.98	1.84	1.73	1.65		
0.78	0.68	0.60	0.52	0.54		
1.08	1.10	1.11	1.11	1.03		
0.27	0.19	0.12	0.09	0.07		

>FY12/4Q Loan rate 1.50% (-0.11% compared to FY11/4Q) **>FY12/4Q Deposit rate** 0.06% (-0.02% compared to FY11/4Q)



>Income from investment trust decreased and loan related expenses increased.

>Income from net income on derivatives decreased.

Breakdown	- C C	
L Breakdown	or ree	revenue

(excluding gains(losses) related to bonds)

(5) Core gross business profits

	Breakdown of fee revenue					
		【Total of two banks】	FY2012	change	FY2011	
(1) N	let fees & commissions	18.3	(0.5)	18.9	
	Fe	ees and commissions	33.4	(0.1)	33.6	
		Remittance	11.2	(0.2)	11.4	
		Investment trusts	3.6	(0.4)	4.0	
		Insurance	3.2	(0.0)	3.3	
	Fe	ees and commissions payments	15.1	0.4	14.7	

1.8 (0.0)1.9 Remittance Loan related expenses 9.7 0.3 9.4 (2) Net trading income 0.1 (0.3)0.5 (3) Net other income 2.6 (3.1)5.7

Gains on foreign exchange transaction 1.3 (0.1)1.5 Net income (expenses) on derivatives (0.2) 1.0 (0.4) 4.1 (3.0)(4) Fee revenue (1)+(2)+(3)21.1 (4.0)25.1

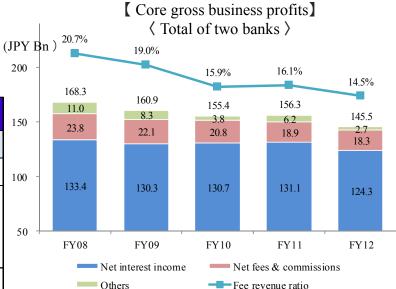
145.5

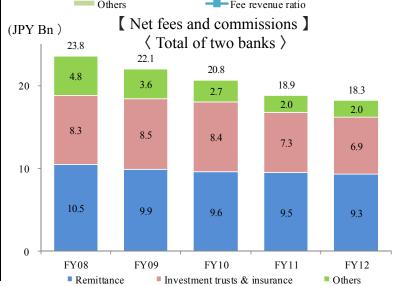
156.3

16.10%

(10.8)

14.51% (1.59%)(6) Fee revenue ratio (4)/(5)Underlined figures: Include net gains (losses) on bond option transactions





> Sales of both investment trusts and insurance decreased

Sales amount of investment trusts
Sales amount of investment trusts
Sales amount of insurance

Fees from investment trus	ts
Fees from insurance	

Total of two banks								
FY08	FY08 FY09 FY10 FY11							
84.2	138.3	121.3	98.7	87.4				
82.9	94.4	116.8	108.3	100.8				
4.3	5.3	4.7	4.0	3.6				
3.9	3.2	3.6	3.3	3.2				

Hokuriku bank								
FY08	FY09	FY10	FY11	FY12				
44.0	104.6	89.4	68.9	46.1				
55.5 51.4		74.7	66.2	53.5				
2.7	3.7	3.2	2.6	2.0				
2.9	2.1	2.5	2.2	2.0				
2.9	2.1	2.5	2.2	2.0				

Hokuriku bank

Total of investment products

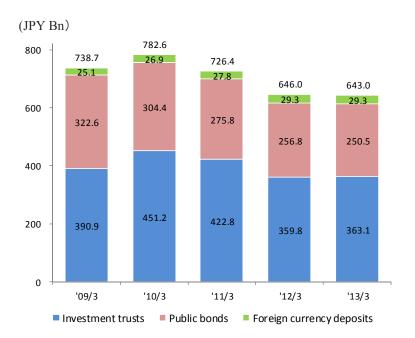
Hokkaido bank (JPY Bn)							
FY09 FY10 F		FY09 FY10 FY1		FY11	FY12		
33.7	31.8	29.7	41.2				
42.9	42.0	42.0	47.3				
1.5	1.5	1.3	1.5				
1.1	1.0	1.0	1.2				
	FY09 33.7	FY09 FY10 33.7 31.8 42.9 42.0	FY09 FY10 FY11 33.7 31.8 29.7 42.9 42.0 42.0 1.5 1.5 1.3				

416.5

(JPY Bn)

397.4

【Balance of investment products for individual customers】 〈Total of two banks〉



110110111110 0 001111					
	'09/3	'10/3	'11/3	'12/3	'13/3
Investment trusts	248.8	282.8	265.0	226.4	220.5
Public bonds	205.2	197.7	184.7	168.2	156.4
Foreign currency deposits	18.4	19.3	20.2	21.9	20.5

499.8

470.0

472.5

Hokkaido bank		(JPY Bn)			
	'09/3	'10/3	'11/3	'12/3	'13/3
Investment trusts	142.0	168.4	157.7	133.4	142.5
Public bonds	117.3	106.6	91.1	88.6	94.1
Foreign currency deposits	6.7	7.6	7.5	7.4	8.8
Total of investment products	266.1	282.7	256.4	229.5	245.5

> Decrease in expenses of IT system and deposit insurance premiums

[Breakdown of G&A expenses]

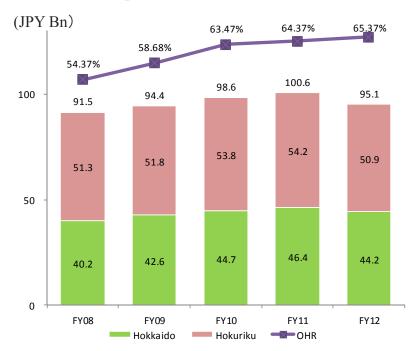
(JPY Bn)

	【Total of two banks】	FY2012	change	FY2011
Ge	eneral and administrative expenses	95.1	(5.5)	100.6
	Personnel	44.6	(0.5)	45.2
	Non-Personnel	45.9	(4.0)	49.9
	Taxes	4.4	(0.9)	5.4

OHR	65.37%	1.00%	64.37%
Number of employees (excluding temporary staffs)(A)	5,184	44	5,140
Temporary staffs(B)	3,127	(100)	3,227
Percentage of temporary staffs(B)/{(A)+(B)}	37.62%	(0.94%)	38.56%

XOHR=G&A expenses / core gross business profits

【G&A expenses • OHR】 〈Total of two banks〉



Personnel expenses: -\(\frac{4}{2} \).5Bn

...Decrease in overtime pay

Non-personnel expenses: -¥4.0Bn

...Decrease in expenses of IT system and deposit insurance premiums

➤ Net gains(losses) related to bonds: +¥9.0Bn

➤ Net gains(losses) related to stocks: -¥8.5Bn

[Net gains (losses) related to securities]

Net gains(losses) on bonds

Gains on redemption

Losses on redemption

Losses on devaluation

Net gains(losses) on stocks

Losses on devaluation

Gains on sales

Losses on sales

Gains on sales

Losses on sales

Total of two bank

FY2012	change	FY2011
9.0	5.4	3.6
9.8	4.5	5.3
0.1	0.1	-
0.5	(0.4)	1.0
-	(0.6)	0.6
0.4	0.3	0.0
(8.5)	(3.5)	(5.0)
0.3	0.1	0.2
0.2	(0.2)	0.4
8.7	3.9	4.7

Hokuriku bank

FY2012	change	FY2011
5.4	5.2	0.1
5.8	5.6	0.1
-	-	-
-	-	-
-	-	-
0.4	0.4	-
(6.7)	(5.4)	(1.3)
0.1	0.0	0.0
0.0	(0.2)	0.2
6.8	5.7	1.0

Hokkaido bank

<i>(</i> T	$\mathbf{p}\mathbf{v}$	Dn	1

	FY2012	change	FY2011	FY2012	change	FY2011	FY2012	change	FY2011
	9.0	5.4	3.6	5.4	5.2	0.1	3.5	0.1	3.4
	9.8	4.5	5.3	5.8	5.6	0.1	4.0	(1.1)	5.1
	0.1	0.1	-	-	-	-	0.1	0.1	-
	0.5	(0.4)	1.0	-	-	-	0.5	(0.4)	1.0
	-	(0.6)	0.6	-	-	-	-	(0.6)	0.6
	0.4	0.3	0.0	0.4	0.4	-	0.0	(0.0)	0.0
5	(8.5)	(3.5)	(5.0)	(6.7)	(5.4)	(1.3)	(1.8)	1.9	(3.7)
	0.3	0.1	0.2	0.1	0.0	0.0	0.2	0.1	0.1
	0.2	(0.2)	0.4	0.0	(0.2)	0.2	0.1	0.0	0.1
	8.7	3.9	4.7	6.8	5.7	1.0	1.8	(1.8)	3.6

	Assets requiring caution	"Market value has fallen below its acquisition cost"
Impairment loss	INormal Assets	"Market value has fallen 50% or more from its acquisition cost, or market value has fallen more than 30% to less than 50% and market price has been below the certain level"

- **➣**Total balance of securities grew owing to increases in JGBs.
- **▶** Valuation difference of bonds increased compared to Mar-12.

					(IDV D.)	(H	Balance	of secu	irities]		
[Balance of securities			(JPY Bn)	(JPY Bn) 2,500 -			2,326.5 94.6	2,483.4 106.8 131.1	2,509.7 101.7 145.2	Other securities
	[Consolidated]	Mar-13	change	Mar-12	2,000 -		2,013.5 87.5	137.4	347.4	338.4	Stocks
S	ecurities	2,509.7	26.3	2,483.4	_,,,,,	1,673.5	138.9	397.1	462.4	460.5	
	Government bonds	1,463.7	28.2	1,435.5	1,500 -	109.8 133.9	428.3	463.0	402.4		Corporate
	Local government bonds	460.5	(1.9)	462.4		452.9	415.2				bonds
	Corporate bonds	338.4	(8.9)	347.4	1,000 -	260.8					Local
	Stocks	145.2	14.0	131.1	500 -		042.4	1,234.2	1,435.5	1,463.7	Government bonds2
	Other securities	101.7	(5.1)	106.8	300	715.9	943.4				Government bonds
					0		ı	I		I	
						'09/3	'10/3	'11/3	'12/3	'13/3	

【Valuation difference 】 (JPY Bn)

		Ac	equisition co	ost	Balaı	nce sheet an	nount	Valuation difference		
	[Consolidated]	Mar-13 [change	Mar-12	Mar-13	change	Mar-12	Mar-13	change	Mar-12
A	vailable-for-sale securities	2,350.6	(80.5)	2,431.1	2,427.1	(43.5)	2,470.7	76.5	36.9	39.5
	Bonds	2,085.3	(53.6)	2,138.9	2,132.0	(45.0)	2,177.0	46.7	8.6	38.1
	Stocks	91.5	(6.6)	98.2	115.0	14.1	100.9	23.4	20.7	2.7
	Others	173.7	(20.2)	193.9	180.0	(12.6)	192.7	6.3	7.5	(1.2)

【Bond portfolio; Balance, Yield, and Value at risk】

*Internal management base

Hokuriku Bank		
	Mar-12	Mar-13
Term-end Balance (JPY Bn)	1,177.3	
Floating rate government bonds	226.1	276.1
Average Yield (%)	1.04%	0.94%
Duration (year)	4.44	4.08

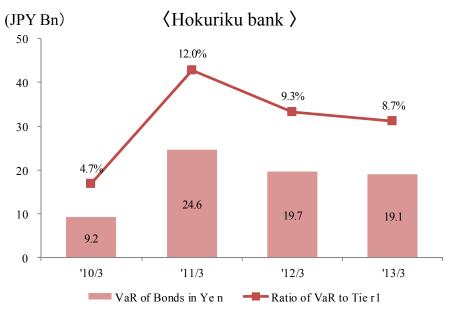
Value at Risk (JPY Bn)*

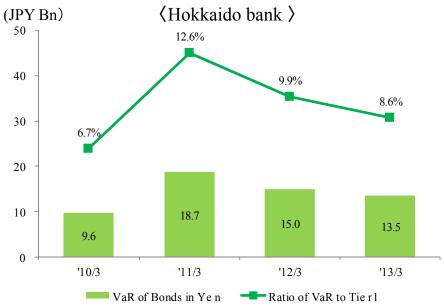
Hokkaido Bank		
	Mar-12	Mar-13
Term-end Balance (JPY Bn)	1,060.5	1,131.8
Floating rate government bonds	133.6	125.8
Average Yield (%)	0.76%	0.62%
Duration (year)	3.90	3.69
Value at Risk (JPY Bn)*	15.0	13.5

^{*} VaR: Variance-covariance method(~'11/3), historical method('12/3~)

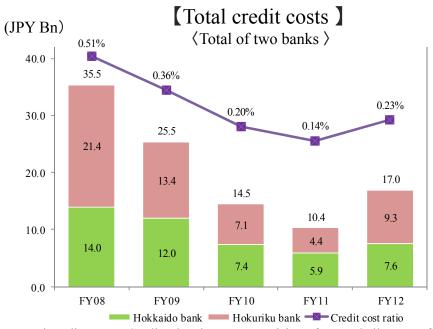
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19.1

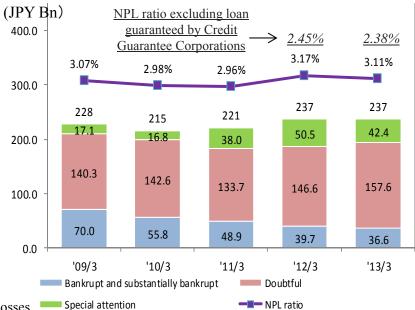




>Credit cost ratio was 0.23% (+0.09% compared to FY2011) (-0.06% compared to Mar-12) >NPL ratio was 3.11%



[Non-performing loan] (Total of two banks)



- *Total credit costs=Credit related costs + Provision of general allowance for loan losses
- •Credit cost ratio = Total credit costs ÷ Average balance of Loan

[Non-performing loan]

(JPY Bn) Hokuriku bank

	'09/3	'10/3	'11/3	'12/3	'13/3
Special attention	12.7	15.2	18.4	26.7	18.8
Doubtful	81.4	92.5	89.6	96.4	103.4
Bankrupt and substantially bankrupt	48.5	39.6	36.2	30.4	26.2
NPL ratio	3.19%	3.42%	3.28%	3.53%	3.34%
NPL ratio*			2.38%	2.53%	2.34%

^{*}NPL ratio excluding loan guaranteed by Credit Guarantee Corporations

Hokkaido bank

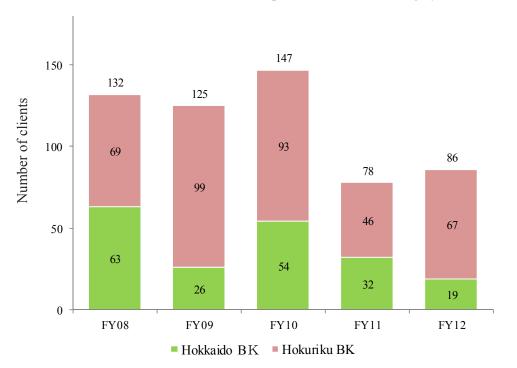
TORKUMO OUIK					
	'09/3	'10/3	'11/3	'12/3	'13/3
Special attention	4.4	1.6	19.5	23.8	23.6
Doubtful	58.9	50.1	44.0	50.2	54.2
Bankrupt and substantially bankrupt	21.5	16.2	12.7	9.3	10.4
NPL ratio	2.89%	2.32%	2.49%	2.66%	2.79%
VPL ratio*			2.15%	2.33%	2.42%

(JPY Bn)

>Support clients' management improvement with emphasis on customer relationship.

[Result of management support for corporate clients]

Number of clients that imporoved borrower category



【Support result (Total of 2 banks)】 (Cumulative result from Dec.2009 to Mar.2013)

(1) SMEs

		Number of applied loans	Amount (JPY Bn)
Tot	al	58,633	1,938.6
	Extended	54,011	1,836.1
	Declined	1,617	41.5
	Withdrawn	1,213	33.0
	Under review	1,792	27.9

(2) Housing Loans

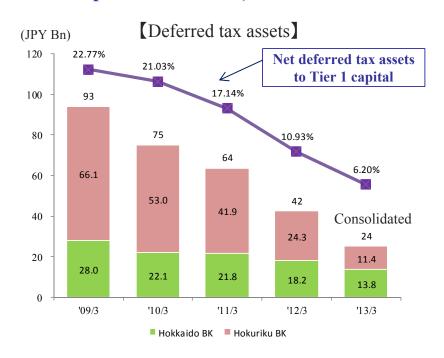
	<u> </u>	Number of applied loans	Amount (JPY Bn)
Total		4,139	54.9
	Extended	3,057	40.1
	Declined	288	4.2
	Withdrawn	101	1.4
	Under review	693	9.2

^{*&}quot;Declined" includes cases pending for more than 3 months since applied

- ➤ Net deferred tax assets: ¥24.1Bn (-¥17.5Bn compared to Mar-12)
- ➤ Net deferred tax assets to Tier 1 capital : 6.20% (-4.73% compared to Mar-12)

[Breakdown of deferred tax assets]

⟨ Consolicated ⟩ (JPY Bn)	Mar-13	change	Mar-12
(1) Deferred tax assets	97.6	(7.9)	105.5
Allowance for loan losses	50.8	(6.5)	57.4
Depreciation	1.3	(0.0)	1.4
Provision for retirement benefits	14.4	(1.5)	15.9
Loss on valuation of securities	14.9	1.2	13.6
Other	5.5	0.1	5.3
Operating loss carryforwards	10.5	(1.1)	11.7
(2) Valuation allowance	36.5	(3.2)	39.7
(3) Total deferred tax assets (1)-(2)	61.1	(4.7)	65.8
(4) Deferred tax liabilities	36.9	12.7	24.1
(5) Net deferred tax assets (3)-(4)	24.1	(17.5)	41.6



Hokuriku bank

Mar-13	lar-13 change	
66.1	(6.4)	72.6
30.8	(2.8)	33.6
35.3	(3.6)	38.9
23.9	9.2	14.6
11.4	(12.8)	24.3

Hokkaido bank (JPY Bn)

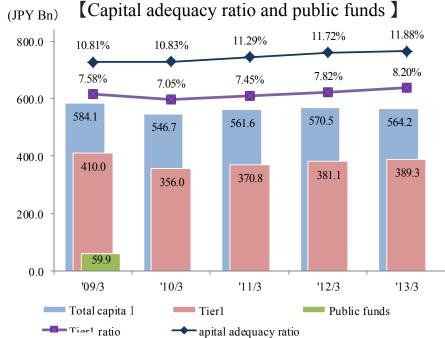
Mar-13	change	Mar-12
27.2	(1.4)	28.7
2.9	(0.4)	3.3
24.3	(1.0)	25.3
10.4	3.3	7.0
13.8	(4.4)	18.2

(5) Net deferred tax assets (3)-(4)

(1) Deferred tax assets

Capital adequacy ratio was 11.88% (+0.16% from Mar-12).

【Capital adequacy ratio】 (JPY Bn) [Consolidated] Mar- 13 Mar- 12 change Capital adequacy ratio 11.88% 0.16% 11.72% Tier1 ratio 0.38% 8.20% 7.82% 389.3 8.1 381.1 Tier1 capital Preferred shares (Private sector) 53.7 0.0 53.7 Tier2 capital 175.7 (14.7)190.5 Total capital 564.2 (6.2)570.5 Risk-weighted assets 4,746.8 (121.2) 4,868.1 Credit risk portion (111.1) 4,567.1 4,456.0 Operational risk portion 290.7 (10.2)300.9



Hok	uriku	bank

	Iviai- 13	change	IVIAI- 12
Capital adequacy ratio	11.78%	(0.07%)	11.85%
Tier1 ratio	8.23%	0.46%	7.77%
Tier1 capital	219.3	6.7	212.6
Tier2 capital	94.7	(16.8)	111.5
Total capital	314.0	(10.1)	324.1
Risk-weighted assets	2,664.9	(70.0)	2,735.0

Hokkaido bank	(JPY Bn)

Mar- 13	change	Mar- 12
11.23%	0.43%	10.80%
7.62%	0.45%	7.17%
156.5	5.6	150.8
74.0	(2.3)	76.4
230.5	3.3	227.2
2,052.3	(51.2)	2,103.6

[Interest rate risk in banking book]

1		P	V	Rn)
(J	Г	1	DII	,

	Hokuriku Bank	Hokkaido Bank
Total interest rate risk	41.0	29.1
Outlier rati	13.06%	12.65%

★99 Percentile

Forecasts

[Earnings Forecasts for FY 2013]

(JPY Bn)

[Dividend Forecasts for FY 2013]

[Consolidated]	Interim Forecasts	Full year Forecasts	Change from FY2012
Ordinary income	91.0	181.0	(18.1)
Ordinary profits	13.0	25.0	(4.3)
Net income	7.0	14.5	(3.6)

[Non-consolidated]	Interim	Year-end	Annual
Dividend per common share	_	¥3.75	¥3.75
Dividend per preferred share (Type5)	¥7.50	¥7.50	¥15.00

[Earnings Forecasts for FY 2013]

Ordinary income
Core gross business profits
G&A expenses
Core net business profits
Total credit costs

Ordinary profits

Net income

Total of two banks					
Interim	Full year	Change from			
Forecasts	Forecasts	FY2012			
84.0	167.0	(17.6)			
69.0	137.5	(8.0)			
48.0	95.0	(0.1)			
21.0	42.5	(7.8)			
6.0	13.5	(3.5)			
13.5	26.0	(4.0)			
8.0	16.0	(3.5)			

Hokuriku bank					
Interim	Full year	Change from			
Forecasts	Forecasts	FY2012			
46.0	92.0	(11.0)			
38.0	76.0	(6.3)			
25.5	51.0	0.1			
12.5	25.0	(6.4)			
4.0	8.0	(1.3)			
7.5	15.5	(2.8)			
4.5	9.5	(2.8)			

Hokkaido	(JPY Bn)	
Interim	Full year	Change from
Forecasts	Forecasts	FY2012
38.0	75.0	(6.6)
31.0	61.5	(1.6)
22.5	44.0	(0.2)
8.5	17.5	(1.4)
2.0	5.5	(2.1)
6.0	10.5	(1.1)
3.5	6.5	(0.7)

Medium-term Management Plan "GO for IT!"



May 2013

Medium-term Management Plan "Road to 10"
(3Years: from April 2010 to March 2013)
"Establishing a platform to achieve JPY 10 trillion in deposit"

Target Corporate Profile

Closest and Most Reliable Financial Group for Local Customers

➤ We will remain committed to our key policies and implement proper measures after full repayment of public funds to achieve JPY 10 trillion in deposit.

Achievements

✓ Increased number of customer accounts

- ✓ Solution offering services (Business matching, Seminars, Customer support in management improvement, etc.)
- ✓ Increased deposits close to JPY 10Tn

Improving Management Efficiency

Strengthening

Marketing

Capabilities

Stabilizing Management Foundation

- ✓ Smooth migration of Joint Banking System
- ✓ Reduced expenses within projected range
- ✓ Increase sales force
- ✓ Raised capital adequacy ratio
- ✓ Enhanced stock value by purchasing treasury stocks
- ✓ Increase in dividends

Issues to be addressed

- ✓ Profitability of each customer account
- ✓ Effective sales system that ensures profits through our solution offering services
- **✓** Training of young employees
- ✓ Further control of OHR
- ✓ Extensive consolidated use of back office and pursuit of cost minimization
- ✓ Reallocation of human resources and attain effective operation
- ✓ Quality of capital corresponding to new regulations
- ✓ Prevention of deterioration of loans by corporate revitalization support
- ✓ Upgrading risk management (ALM, etc.)

Financial results of Medium-term Management Plan "Road to 10" (3 Years : from April 2010 to March 2013)

(Total of 2 banks)	FY 2009 (Result)	FY2012 (Plan)	FY2012 (Result)	Assessment
Deposits *1	8,934.8bn	9,550.0bn	9,790.3bn	0
Loans *1 *2	796.7bn	7,200.0bn	7,387.8bn	0
Core net business profits	66.4bn	70.0bn	50.3bn	×
Net Income (Consolidated)	19.2bn	25.5bn	18.1bn	×
Capital adequacy ratio (Consolidated)	10.83%	11.5% or above	11.88%	0
Tier 1 ratio (Consolidated)	7.05%	7.5% or above	8.20%	0
OHR *3	58.68%	58%	65.37%	×
ROA *4	0.68%	0.68%	0.47%	×
ROE *5	5.12%	6% or above	4.01%	×
NPL Ratio	2.98%	Around 3%	3.11%	0

^{*1} Average amount
*2 Before partial write-off *3 Core gross business profits basis *4 Core net business profits basis *5 Consolidated net income basis

"Optimizing our business strategies for sustainable growth" (3Years: from April 2013 to March 2016)

Name

"GO for IT!"

- > "GO" refers to every employees making an extra effort to expand our business while promoting greater prosperity among customers and throughout the region.
- > "IT" stands for "Intimate" and "Trustworthy," which reflects our future vision as a regional financial group.

Target Corporate Profile

Intimate and Trustworthy Financial Group for Local Customers

External business environment

> Macro and regional economy

Japan's new economic policies (Drastic monetary easing policy)
Participation in TPP, Overseas business expansion by corporate clients (China+1)
Decreasing population and household in the region
Energy (electricity) problem, Introduction of bullet train

> Business Environment

Weak demand of corporate loans, Severe competition by low interest loans Low profitability in security market Japan Post Bank and Internet Banks (starting loan business) Aggressive branch development by competitors

> Regulations

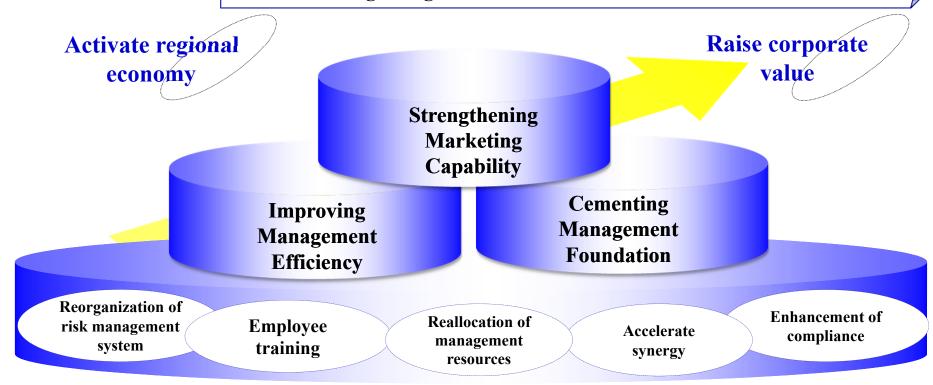
Basel III, Termination of Financial Facilitation Act, IFRS Raising consumption tax rate, ISA

◆ Issues to be addressed

- Low growth in interest and noninterest revenues
- Expenses related to IT systems are expected to remain high.OHR is rising.
- Unbalanced age pyramid of employees and increase of young employees
- Compliance and anti-money laundering

Basic Policies

- Overcome business environment changes and achieve sustainable growth by strengthening relationship with local customers and improving internal control
- > Attain solid management foundation while advancing one more step toward "Strong marketing capabilities" and "Efficient management"
- > Raise corporate value by obtaining trust from local community and contributing to regional activation



Outline	Strategies			
Expand customer base	 Further increase customer accounts Become the main bank and promote cross sale of various financial products 			
Strengthen consultation service	 Accumulate knowledge and promote sales in priority industries Agriculture, Healthcare, Welfare, Environment, Renewable energy Private Banking, M&A, Business Succession 			
Take advantage of our extensive network	➤ Enhance business-matching information services and support of customers' overseas business development			
Improve marketing strategy for personal customer	 Effective sales promotion based on account-holder category Activate service channels other than face-to-face transactions Review organizational structure and strengthen our sales system for investment trust and insurance products 			
Increase investment in securities	> Supplement decreased interest revenue from corporate loans			

Take advantage of our extensive network

Enhance quality of business matching service

Offer effective business matching to our local customers utilizing our group companies and our allied regional banks

Hokkaido bullet train



Scheduled to start operation between Hakodate and Shin-Aomori by March 2016 and between Sapporo and Hakodate by March 2036

Hokuriku bullet train



Scheduled to start business between Toyama and Tokyo by March 2016 and connect the two cities in 2hours 7minutes

Expansion in employment and tourism sales is expected.

International regular flight begin service

Apr 2012 China Airlines

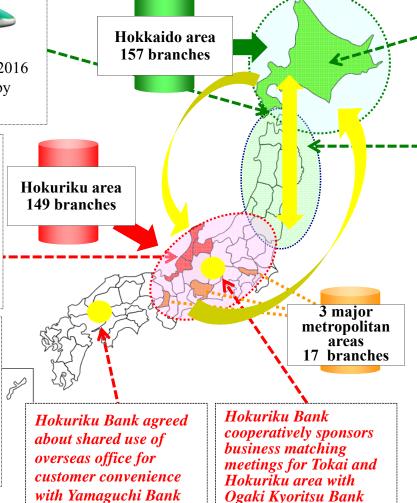
Toyama ⇔ Taipei

Oct 2012 Hawaiian Airlines

Sapporo ⇔ Honolulu

Oct 2012 Thai Airways International

Sapporo ⇔ Bangkok



Hokkaido Special Food Zone (Starts in Apr 2012)

Aiming to form strong supply base of food-related companies and develop competitiveness in export to Southeast Asia.

Hokkaido Bank allied with 10 regional banks in Tohoku Area (March 2013)

- ◆Aomori Bank
- ◆MICHINIKU Bank
- **♦**Bank of Iwate
- ◆TOHOKU Bank
- ◆77 Bank
- ◆AKITA Bank
- ◆Hokuto Bank
- ◆SHONAI Bank
- **♦**Yamagata Bank
- **◆**Toho Bank

Facilitate exchange between Hokkaido and Tohoku in advance of installation of Hokkaido bullet train.

Take advantage of our extensive network



Enhance quality of international business support

Offer variety of services utilizing our overseas representative office

Top-level overseas network among regional banks

Expand network in continent of Russian Far East

Plan to open FY 2013

Vladivostok Rep. Office (Hokkaido BK)

Opened In Mar 2012

Bangkok Rep. Office (Hokuriku BK)

Business partnerships with foreign financial institutions

Entire
Asia
region

Chartered Bank

Chartered Bank

Chartered Bank

Bank of China
Bank of
Communications
Bank of Shanghai

Thailand

KASIKORNBANK

India State bank of India

Vietnam Vietcombank

Indonesia PT. Bank Negara Indonesia (Persero) Tbk

Russia VTB Bank
Gazprombank
Savings Bank of the
Russian Federation

Yuzhno-Sakhalinsk

Dalian

Shanghai

Shengyang

Bangkok

Expand coverage in Southeast Asia

Singapore

LDN NY

 Dispatch employees to our overseas office or other overseas organizations

•21 employees belonging to representative offices in 8 cities and 6 employees dispatched to external institutions

♦ Services by overseas offices

- Alliance with external experts (Consultation on taxation, finance and laws)
- Arrange business matching forums and seminars
- Offer loans extended directly to overseas subsidiaries of regional clients
- Sale of trade insurance and lease as an agent

♦ Employee training

Foreign language training

Hokuriku Bank

Agreed about shared use of overseas office with Yamaguchi Bank and extend overseas network to Qingdao, Hong Kong and Pusan

Intensive marketing for personal customers

Marketing according to account holder category

Improve service channels other than face-to-face transactions

Review organizational structure and strengthen sales system for investment trust and insurance products

Projected sales of investment trust and insurance (¥ Bn)

	FY 2013	FY2014	FY2015
Investment trust	96.2	141.5	167.0
Insurance	66.2	81.5	97.0

Strategies

- > Start marketing approach using MCIF* system
 - *Marketing Customer Information File (=Information data base by event based marketing)
- ➤ Increase product/service menu in line with customer needs of various life stage
- > Functional expansion in internet banking service for personal customers
- > Renew website
- Promotion of individual saving account
- > Sales of investment trust via internet
- Functional expansion of consultation plazas

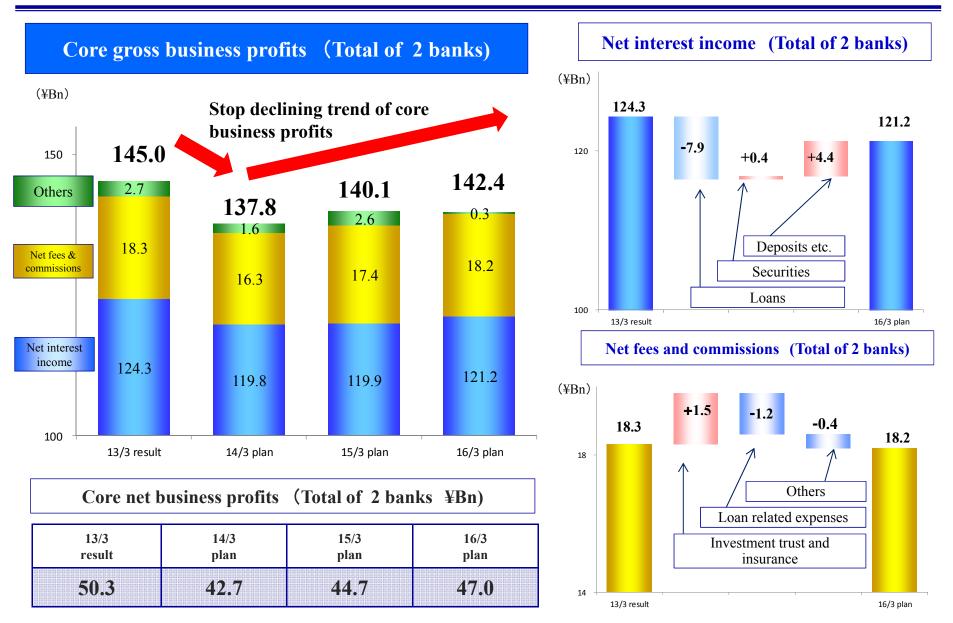
Dogin Insurance Plaza Odori opened in April 2013

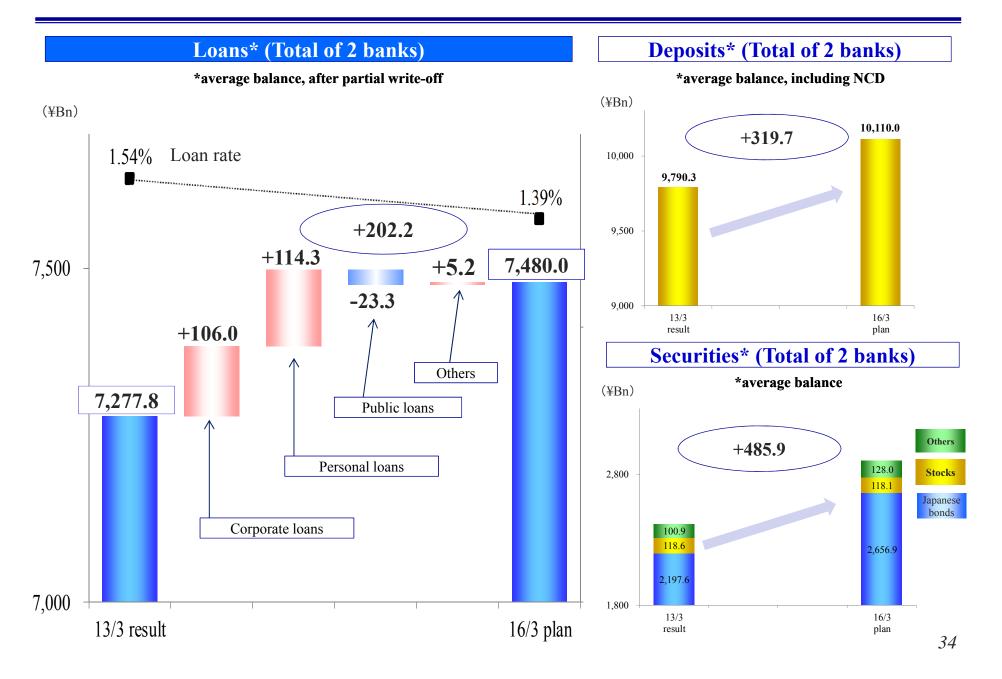
Skilled insurance advisors suggest best solutions in line with various customer needs and life stage



Strengthening Marketing Capabilities

Hokuhoku Financial Group, Inc.





Outline

Consolidation and pooling of operation

Take advantage of shared use of banking system

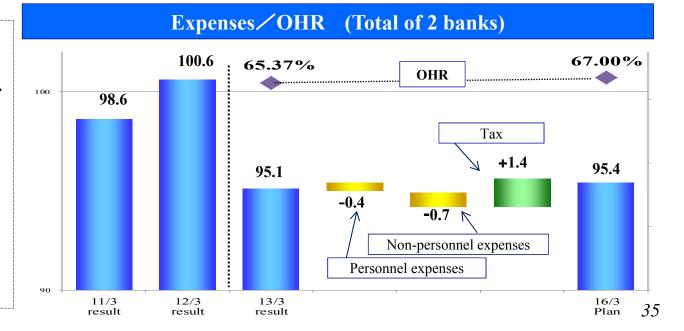
Enhance operational effectiveness Reconsider resource allocation of headquarters and branch

Expenses/OHR

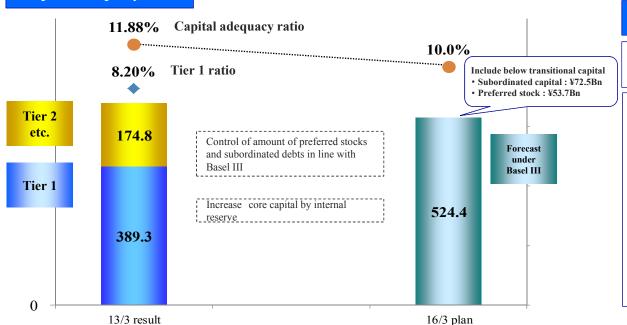
- > Expenses related to systems peaked in FY 2011.
- Personnel and nonpersonnel expenses are expected to decrease, but entire expense will be flat due to revision of consumption tax rate.
- > Profits will decrease and OHR is planned to be around current level.

Strategies

- > Establish more efficient cost structure as a top-level financial group among regional banks
 - Consolidation of operation in headquarters, Shared back office, Collaboration in product development and advertising
- > Improve operational efficiency through integrated management
- \succ Increase number of banks sharing use of banking system (3 banks \Rightarrow 4 banks) and pursue additional cost reduction
- > Joint development of subsystems and continuous integration of business process
- > Optimize business process in branches and headquarters
- > Redeploy Strategically key personnel to priority areas







Steady increase in dividends for common equities

- Maintain a 30% or above dividend payout ratio and aim for step-by-step increase in dividend by increasing earnings.
- Maintain a 9% or above capital adequacy ratio by building up internal reserves based on the reduced inclusion of preferred stocks, subordinate capitals and other items through gradual application of Basel III regulations

HR management

- **♦** Develop reliable employees able to gain trust of customers
 - > Raise consultation skills
 - ➤ Improve credit screening capability
- ◆ Upgrade employees training at each rank to supplement human resource weakness
 - > Foster the capabilities of young employees
 - Strategic utilization of female and senior workers
- **◆** Optimize human resource allocation in headquarters and branches
 - Strategic allocation of sales force to priority areas

Strengthen compliance

- **♦** Cultivate a corporate culture of fair and stable banking
 - > Steady fulfillment of *business* improvement plan by Hokuriku Bank and share adopted measures in entire group.
 - Execute internal audit from viewpoint of risk management
- ◆ Strengthen integrated risk management on group-wide basis
 - Enhance integrated management for borrowers trading with both of 2 subsidiary banks
 - > Establish measures of risk capital allocation in line with Basel III
- **♦** Customer protection
 - ➤ Activate function of monitoring by onsite or off-site investigation

Develop relationship with stakeholders

Maintain full communication with stockholders

- ➤ Investors meeting
- ➤ Shareholders Meeting
- > Information disclosure

Achieve customer satisfaction and protection

- ➤ Customer satisfaction activity and award program
- ➤ Improve customer consultation counters
- > Protect customer interests

Creating an environment for employee satisfaction

- ➤ Effective use of and develop career opportunities for young, senior and female employees
- ➤ Support work-life balance (childcare and nursing care)
- ➤ Career support programs

Contribution as a corporate citizen

- > Financial education
- > Support of Art and sports in local community
- > Environmental protection activity

IR meeting for individual investors



Financial education



Support of art and culture



Projected of Medium-term Management Plan

(3 Years : Apr 2013 to Mar 2016)

(consolidated / total of 2 banks)	13/3 result		16/3 plan	change	
Deposits *1	9,790.3 Bn		10,110.0 Bn	+319.7 Bn	
Loans *1 *2	7,277.8 Bn		7,480.0 Bn	+200.2 Bn	
Core net business profits	50.3 Bn		47.0 Bn	-3.3 Bn	
Net Income (Consolidated)	18.1 Bn		18.5 Bn	+0.4 Bn	
Capital adequacy ratio (Consolidated)	11.88%		Consolidated capital adequacy ratio	Basel III	
Tier 1 ratio (Consolidated)	8.20%		10% or above	to be adapted from Mar 2014	
OHR *3	65.37%		67%	+1.63%	
NPL Ratio	3.11%		Below 3%		

^{*1} Average amount *2 After partial write-off *3 Core gross business profit basis

Medium-term Management Plan

Next CHALLENGE 2013



May 2013

Basic Policies of new Medium-term Management Plan "Next CHALLENGE 2013"

The Hokuriku Bank Ltd.

Theme

Aim to become closer and more reliable bank to region

~3-YEAR CHALLENGE to establish solid management foundation (customer base, organization structure and human resources) and ensure sustainable growth under competitive business circumstances ~

"Intimate Bank"

~Pursue effective activities by customer liaison sales force ~

"Trustworthy Bank"

~Promote relationship banking~

Basic strategies

Develop fair and stable business in line with customer interest

Strengthening
Marketing Capabilities

Proper allocation of resources

Improving Management capability

Proper allocation of resources

Contribution to local economy

Cementing Management Foundation

Foundation of resources

Obtain reliance from our region and "further" activate local economy

Expand customer base

Achieve high profitability Improve capital adequacy ratio

Ensure fair and stable business

Enhance durability from risk

Raise our brand value

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Redefine work of customer liaison sales force

Become a main bank to corporate and household

Expand loan customer base

Enforce consultation and sales

Support of overseas business development and foreign trade

Expand security investment

Strategies

- Fully instruct meaning and purpose of customer liaison sales force
- Raise quality of negotiation when sales force visit and talk to customers
- Increase number of loan customer and traded loan amount of each account with support of skilled sales force in headquarter
- ➤ Intensively allocate sales force to priority areas
- Improve advisory service of subsidies
- Functional expansion of non-face-to-face delivery channel to personal customers
- Advisory service for reorganization of insurance in loan plaza
- Specialized business-matching fairs ahead of opening of the Hokuriku bullet train line
- > Foster employees skilled at private banking and M&A
- Form alumni association of clients' future management learned in our business school
- Enforce information offering service related to foreign business (Improvement in quality, amount of information and expand covered areas)
- > Renew overseas TV conference system
- Sponsor business matching fairs and seminars with governmental agencies and economical associations
- > Improve management for anti-money-laundry
- Expand investment in securities for additional profit

Corporate customers

Personal customers

Start relationship

Mutually understand customer and us for business talks

Grasp customer problems

Share business needs and problems of customer

Offer and install solutions

Offer effective solutions Collaboration for goals **◆**Redefine work of customer liaison sales force

Raise quality of negotiation when sales force visit and talk to customers and accelerate shared use of customer information

◆Train employees' communication skills

Allocate sales force to focusing areas (squeeze out manpower by efficient operation))

- **►**Enhance consultation service
- Sponsor distinctive business matching fairs
- Improve support of overseas business development and foreign trade
- Foster employees skilled at private banking and M&A

Top priority

Enforce sales promotion for personal customers

Expand customer account via non-face-to-face delivery channels

d M&A

• Improve insurance

advisory service in

reorganization

loan plaza

- Effective use of customer information obtained from joint MCIF sysutem
- Make use of tablet computer

Win-win relationship

Obtain higher customer satisfaction

- **◆**Increase corporate loans
- **Expand loan accounts**
- ◆Promote cross sale (Attain higher profitability)

- ◆Increase salary deposit and pension transfer
- **Expand consumer loans**
- **◆**Increase individual assets

Business

conversion

Promote consultation service

◆Offer sound consultation service fit for life cycle of corporate clients

Hone the ability to identify future business opportunities

Sales promotion with support of skilled employees in headquarters

Establish close relationship with local governments and administrative agency

Alliance with local governments and academic institutions for new business Support of corporate revitalization

PB,M&A Consulting

Start-up

New business

Expansion

Growth

Support of overseas business expansion and trade Business matching (Expansion of sales channel)

Advisory of subsidies Consultation on financial issues

♦ Support of clients' overseas business and trade**♦**

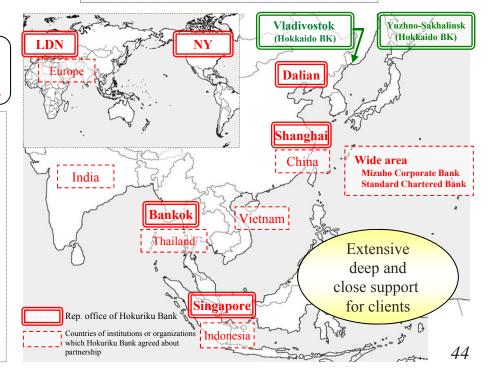
We extend community-based financing to support our clients' overseas expansion and trade. We do our utmost to assist customers who wish to expand overseas.

[Support of overseas business development]

- ✓ Provide higher quality information service
- ✓ Expand and enhance service menu using allied partners
- ✓ TV conference system using tablet computers

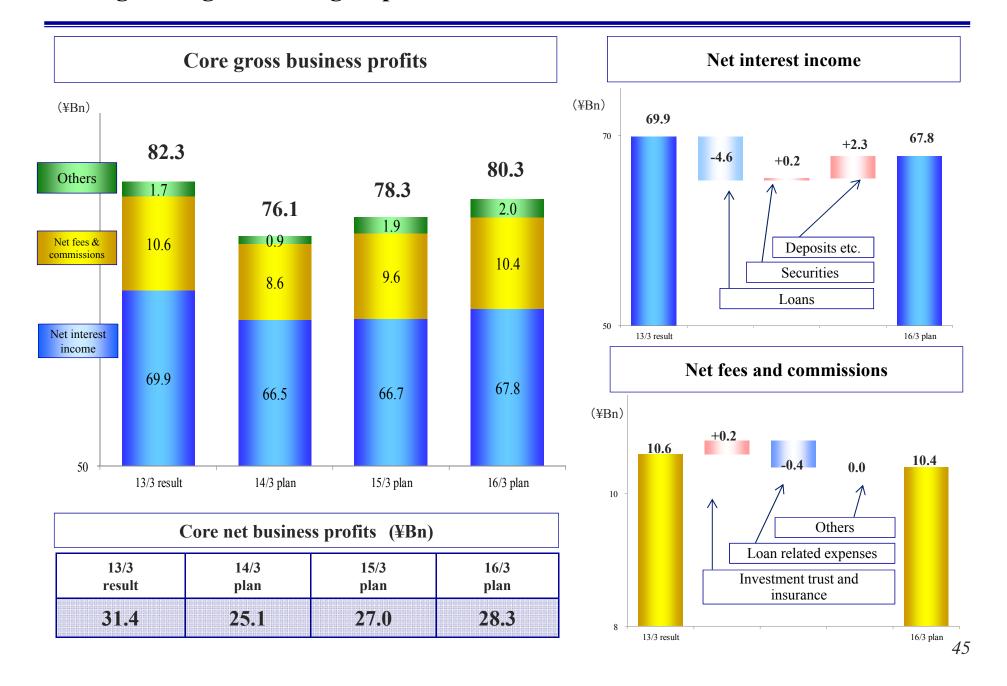
[Support of trade]

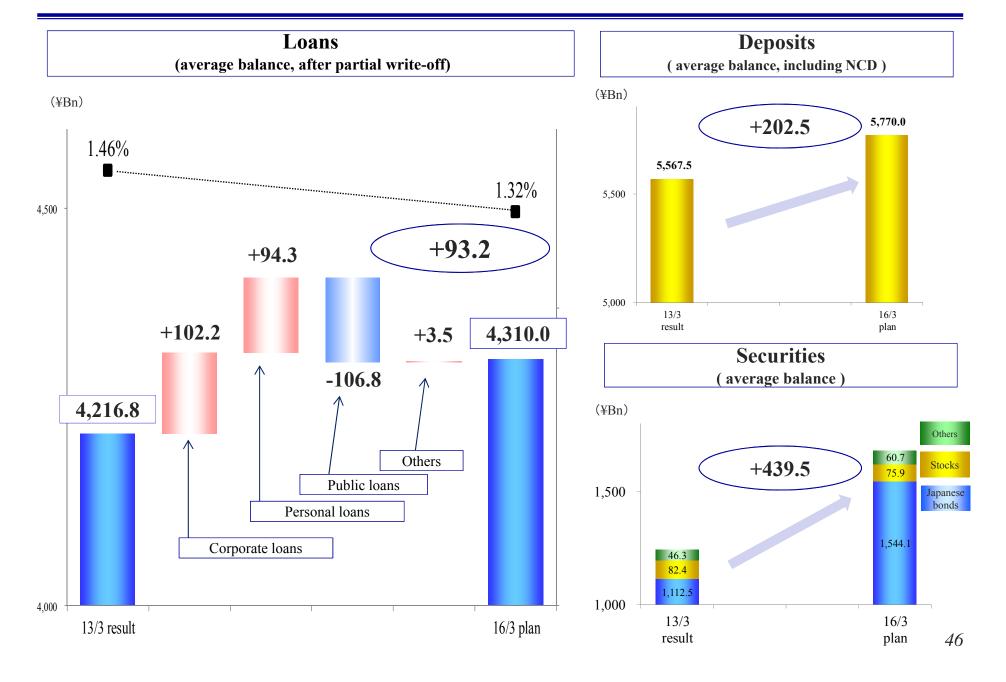
- Sponsor trade seminars and invite foreign buyers to business matching fair by collaboration with administrative agencies, regional chamber of commerce and industry, etc.
- ✓ Foster employees skilled at foreign exchange



Strengthening Marketing Capabilities

The Hokuriku Bank Ltd.





Outline

Optimize HR allocation

Organize branch network fit for demographic movement and competition

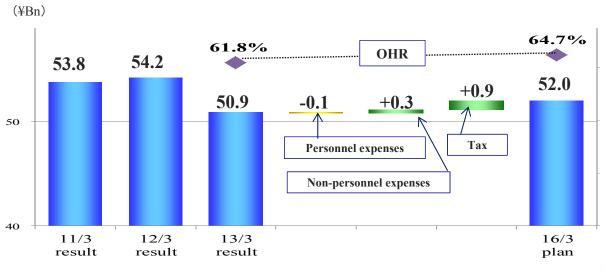
Streamline branch back office operations and customer relations

Strategies

- ➤ Properly allocate human resources to branches and headquarters to ensure high profitability and solid internal control at the same time
- ➤ Establish best branch network fit for future demographic movement and business competition
- ➤ Reduce cost related to internal business process and promote over-thecounter sales
- ➤ Develop a customer relations system able to enhance both customer convenience and operational efficiency, including encouraging customers who live far away to conduct transactions at the nearest branch.

Expenses / OHR

- Maintain low cost operation
- Non-personnel expenses are expected to increase, due to joint MCIF system, tablet computer and restructure of branch network.
- Other expenses are projected to decrease by ¥0.2Bn



Cementing Management Foundation

Strengthen compliance

interest

> Establish solid framework of managerial administration and internal control by steady fulfillment of business improvement plan

Develop business fit for customer

> Enhance internal mechanism to collect complaint from customers and visualize improvement process

Attain win-win relationship "co-prosperity with region"

> Balanced management

FAIRNESS and STABILITY in operation that support business

INITIATIVE and CREATIVITY in business promotion

Training and allocation of HR resources

=Goals =

- Facilitate communication with clients
- > Offer solutions with more added value to customers
- =Problems=
- ➤ Shortage of future middle management
- > Severe competition is expected when Hokuriku bullet train starts business in March 2015 and more people exchange across our region.

=Measures =

- ☐ Young workers (Quickly develop a skilled sales force)
- ☐ Female workers (Expand opportunities)
- Senior workers (Strategic allocation)
- Clarify career development target fit for capability and aptitude of employee (raise morale and motivation)
- ➤ Develop skills for specific careers
- ➤ Intensive training mainly for young employees

Cementing Management Foundation

Curve NPL by corporate revitalization support

- Improve corporate management support in quality and quantity by active alliance with external skilled institutions (Regional Economy Vitalization Corporation of Japan, SME Business Rehabilitation Support Co-operatives (SRSC) etc.)
- Maintain positive attitude to clients' corporate management support after expiration of Financial Facilitation Act.

Risk control fit for environmental change

- > Take proper action for risk control considering market change
- > Enhance measures to operational risk
- Exercise internal audit from viewpoint of risk management

Contribution to local community

Environmental protection activity



Cleanup activity in Toyama Area (Sep 2012)

Support of art and culture



Sponsor Gallery Millet (Presentation ceremony celebrating 10,000 visitors)

Financial education



Business inspection tour for students of regional universities

Projected of Medium-term Management Plan (3 Years : Apr 2013 to Mar 2016)

(Hokuriku Bank)	13/3 result		16/3 plan	change
	10/5 icsuit		10/0 plan	change
Deposits *1	5,567.5 Bn		5,770.0 Bn	+202.5 Bn
Loans *1 *2	4,216.8 Bn	,	4,310.0 Bn	+93.2 Bn
Core net business profits	31.4 Bn		28.3 Bn	-3.1 Bn
Net Income (Consolidated)	12.3 Bn		12.0 Bn	-0.3 Bn
Capital adequacy ratio (Non-Consolidated)	11.78%		9.70% or above	Basel III to be adapted from Mar 2014
OHR *3	61.84%		Below 65%	
NPL Ratio	3.34%		Below 3%	

^{*1} Average amount *2 After partial write-offs *3 Core gross business profits basis

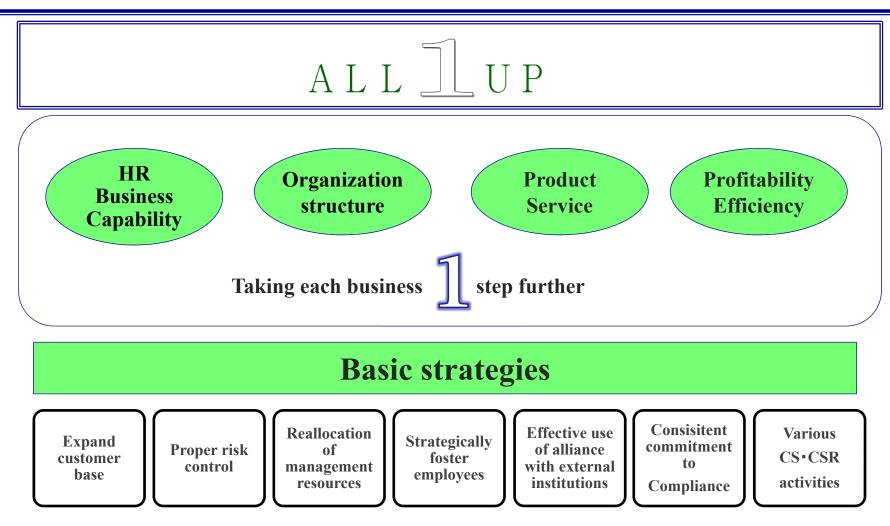
Medium-term Management Plan

"ALL UP"



May 2013

The Hokkaido Bank Ltd.



Attain high profitability by intensive sales promotion and efficient operation and establish status as reliable bank for a long time.

Outline

Establish organizational structure and sales strategies based on market-in approach

Personal clients

- Marketing segmentation based on customer needs in line with life stage (Young customers and customers with needs of asset building, asset management and inheritance)
- Extend product and service lineup and consultation on investment portfolio fit for every life cycle

Corporate clients

- ➤ Share clients' management problems, growth strategy and long-term vision offer solution by intensive consultation
- > Expand support of overseas business development (Fareast Russia, ASEAN)
- > Supporting local growing industries (Agriculture, Food, Medicine and nursing care, etc.)

Expand investment in securities

- ➤ Build up stable security portfolio minimizing various risks
- > Investment with emphasis on profitability and efficiency

Enhance sales channels

- > Expand sales function of internet banking
- Improve branch network
- New opening of Insurance Plaza and improve function of Housing Loan Plaza

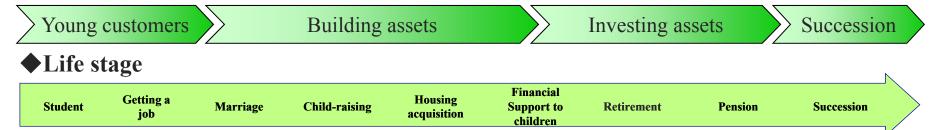
Expand and effective use of alliance

- ➤ Offer comprehensive financial service by close cooperation with other group companies
- Strengthen business matching service with allied regional banks in Tohoku area

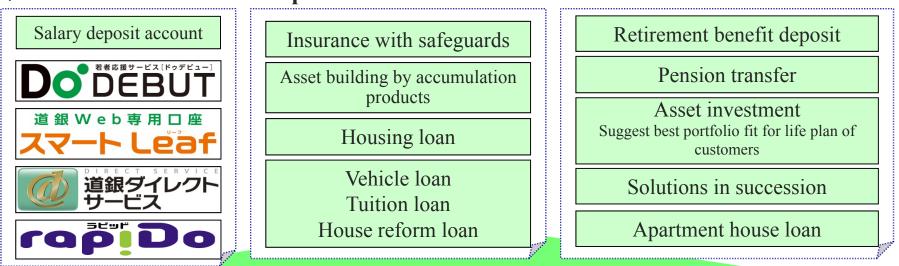
Personal customers

Expand product and service lineup for each market segmentation categorized by life stage

◆Segmentation categorized by life stage



◆Products and service lineup



Execute strategy based on event-based marketing using MCIF systems

Strengthening Marketing Capabilities

Corporate clients

Grasp business problems and offer solutions

[Raise consultation capability]

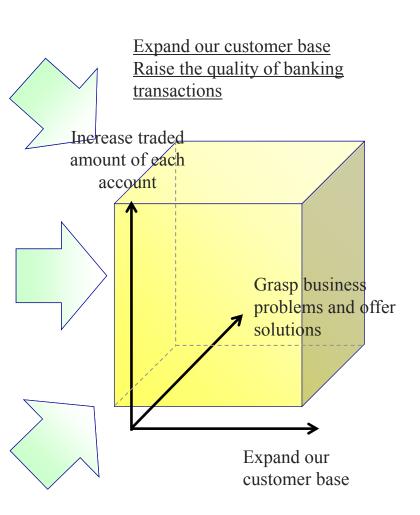
- Share clients' management problems, growth strategy and long-term vision and offer solution by intensive consultation
- Active use of consultation

(Expand support of overseas business development)

- Support business extension to Asian countries (ASEAN, China, etc.)
- Support business extension to Fareast Russia (Vladivostok Rep. Office)

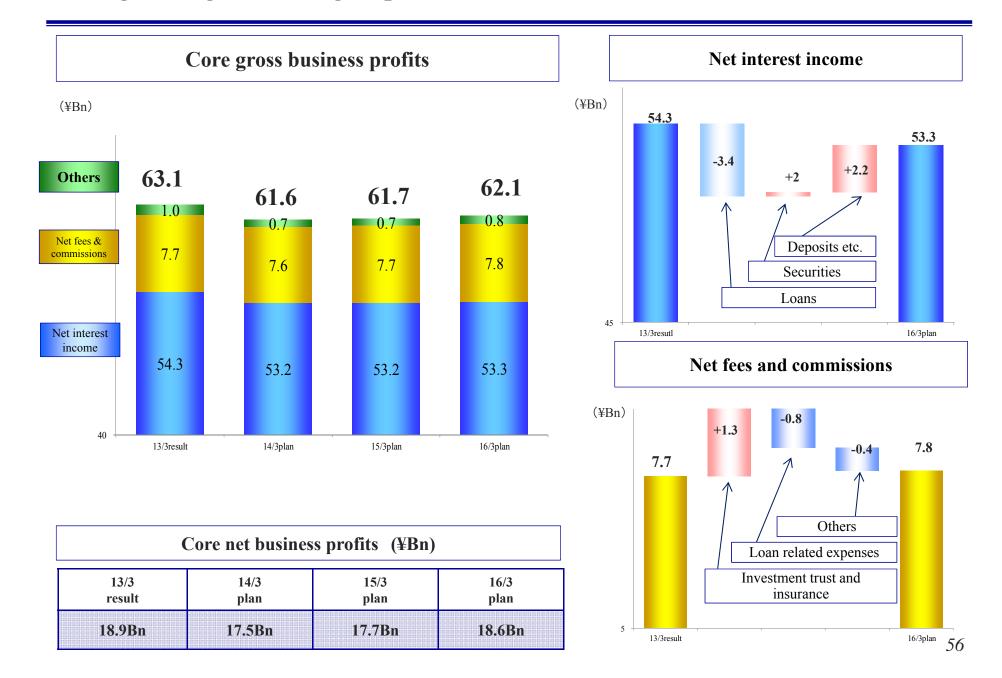
(Supporting local growing industries)

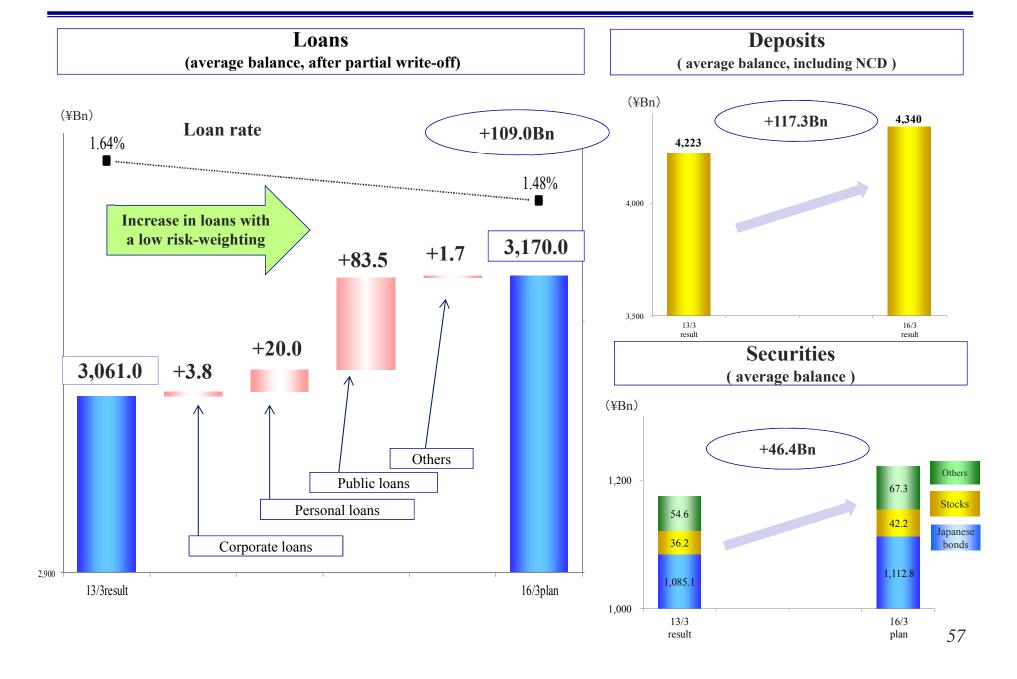
- Organize and support food-related industries from production to processing
- Support medical and nursing care by using seminars and consultation service of external organizations



Strengthening Marketing Capabilities

The Hokkaido Bank Ltd.





Outline

Reconsider branch operation (Reallocation of resources)

Thorough control of expenses

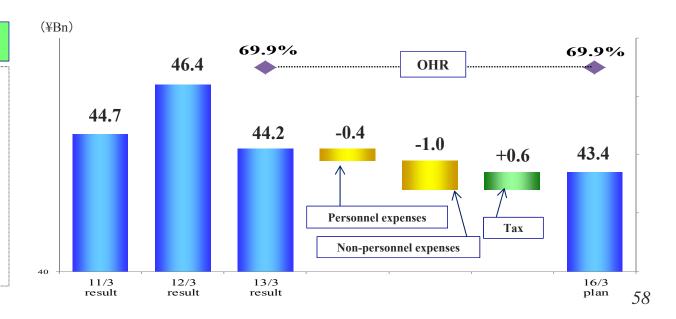
Efficient operation

Expenses / OHR

- ➤ Expenses decreased by ¥0.8Bn, due to reduced non-personnel expenses.
- ➤ OHR was curved by the efficient operation, in spite of decreased gross business profits.

Strategies

- > Strategic allocation of sales force to retail market and priority areas
- > Pursue efficient operation in branch
- Cost control by optimizing business process and saving cost
- Shared back office among group companies
- > Extensive work integration of back office



Provide full instruction of compliance

Employee training

- > Expand training menu in compliance education
- ➤ Compliance seminars in branches

Protect customer interest

> On-site / off-site internal audit

Strategically foster human resources

Opening of Office of HR career development

- ➤ Structure committee composed of members elected across divisions of headquarters
- ➤ Construct balanced organization and intensively foster skilled employees adaptable to various works

Foster employees holding required skills and capabilities

- Foster employees with required skills under long-term program
- Employees highly capable of consultation and credit screening
- > Employees skilled at retail sales and specialized business

Cementing Management Foundation

Corporate revitalization support / Organization change

Corporate revitalization support

- Continue effective revitalization support after financial facilitation act is expired
- Alliance with external institutions and active use of business matching and M&A

Reallocation of executive officers

- ➤ Hokkaido is divided into 8 regions and executive officers are assigned to each area.
- Executive officers are delegated with authority in the area to develop stronger banking relationship
- Establish a mechanism where employees can provide quality service in a rapid and timely way

Contribution to local community

Environmental protection activity



4th afforestation activity (Dogin Forest, Sep 2012)

Support of local sport



Hokkaido Bank Fortius (Top-level curling team in Japan)

Financial education



Kids' town in Asahikawa (Nov 2012)

Projected of Medium-term Management Plan (3 Years : Apr 2013 to Mar 2016)

(Hokkaido Bank)	13/3 result	16/3 plan	change
Deposits *1	4,222.7 Bn	4,340.0 Bn	+117.3 Bn
Loans *1 *2	3,061.0 Bn	3,170.0 Bn	+109.0 Bn
Core net business profits	18.9 Bn	18.6 Bn	-0.3 Bn
Net Income (Consolidated)	7.2 Bn	8.0 Bn	+0.8 Bn
Capital adequacy ratio (Non-Consolidated)	11.23%	9.50% or above	Basel III to be adapted from Mar 2014
OHR *3	69.98%	70% or below	
NPL Ratio	2.79%	Below 3%	

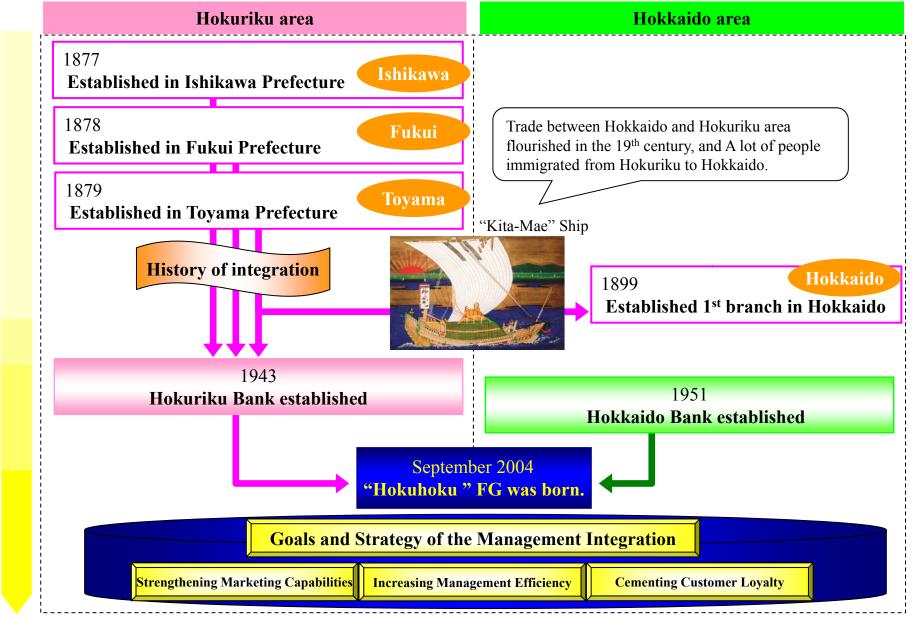
^{*1} Average amount *2 Before partial write-offs *3 Core gross business profit basis

Appendix

About Hokuhoku FG ① Outline of Hokuhoku FG and Two Banks

(As of March 31, 2013)	Hokuhoku FG	Hokuriku Bank	Hokkaido Bank			
Date of establishment	September 26, 2003	July 31, 1943 (Started business in 1877)	March 5, 1951			
Location of head office	1-2-26 Tsutsumicho-dori, Toyama City	1-2-26 Tsutsumicho-dori, Toyama City	4-1 Odori Nishi, Chuo-ku, Sapporo City			
Capital	¥ 70,895 million	¥ 140,409.52 million	¥ 93,524.01 million			
Shares issued and outstanding	Common stock 1,351,630,146 Preferred stock(Type5) 107,432,000	Common stock 1,047,542,335	Common stock 486,634,512 Preferred stock(Type2) 107,432,000			
Total assets	(consolidated) ¥ 10,979.2 billion	¥ 6,276.0 billion	¥ 4,647.4 billion			
Deposits & NCD	(consolidated) ¥ 9,982.8 billion	¥ 5,726.2 billion	¥ 4,281.9 billion			
Loans	(consolidated) ¥ 7,387.9 billion	¥ 4,332.7 billion	¥ 3,069.3 billion			
Capital adequacy ratio	(consolidated) 11.88%	(non-consolidated) 11.78%	(non-consolidated) 11.23%			
Employees	59 (13 fulltime workers)	2,772	2,412			
Ratings	A(R&I), A(JCR)	A(R&I), A(JCR)	A(R&I)、A(JCR)			
Branches (Domestic)		143 branches, 45 sub-branches	133 branches, 7 sub-branches			
(Overseas)		6 representative offices	2 representative offices			

History of Hokuhoku FG



About Hokuhoku FG 4 Historical Data (Hokuhoku FG)

											(JPY Bn)
	FY2007	FY2008	FY2008	FY2009	FY2009	FY2010	FY2010	FY2011	FY2011	FY2012	FY2012
<consolidated></consolidated>	Full year	Interim	Full year								
Ordinary income	261.2	123.8	239.6	114.3	226.7	109.2	214.6	105.7	207.9	105.7	199.1
Ordinary profits	66.3	19.6	21.3	13.3	35.4	18.0	37.2	18.9	38.8	8.9	29.3
Net income	38.6	37.5	37.0	5.7	19.2	10.0	18.4	8.9	14.1	6.1	18.1
Capital adequacy ratio	10.39%	10.39%	10.81%	10.91%	10.83%	11.39%	11.29%	11.57%	11.72%	11.90%	11.88%
<total banks="" of="" two=""> * Total of two banks + Hokugin Corp.</total>											
Core gross business profits	178.5	87.3	168.3	79.6	160.9	76.0	155.4	77.3	156.3	73.5	145.5
General & administrative expenses	89.9	45.6	91.5	47.1	94.4	48.4	98.6	51.4	100.6	48.5	95.1
Core net business profits	88.6	41.7	76.8	32.4	66.4	27.6	56.7	25.9	55.7	25.0	50.3
Net gains(losses) related to securities	(0.6)	(5.2)	(17.6)	0.8	0.2	0.8	(1.0)	1.2	(1.4)	(3.5)	0.4
Credit costs	25.5	16.1	35.5	16.8	25.5	8.3	14.5	6.4	10.4	10.4	17.0
Ordinary profits	65.0	19.4	21.3	14.2	36.8	18.8	37.0	19.3	40.5	9.4	30.0
Net income	39.0	37.8	37.9	11.4	26.0	11.1	19.6	9.8	16.6	7.0	19.5
ROA	0.95%	0.88%	0.80%	0.66%	0.68%	0.54%	0.56%	0.49%	0.53%	0.47%	0.47%
OHR	50.36%	52.19%	54.37%	59.20%	58.68%	63.67%	63.47%	66.46%	64.37%	65.98%	65.37%
Loans *	6,897.6	7,006.3	7,156.7	7,001.5	6,993.6	6,966.7	7,241.1	7,236.1	7,287.0	7,313.8	7,402.0
Deposits (including NCD)	8,502.2	8,650.3	8,742.4	8,930.2	9,120.3	9,223.9	9,523.8	9,534.7	9,700.8	9,787.6	10,008.1
Securities	1,714.8	1,745.8	1,725.0	1,787.6	2,015.0	2,204.1	2,315.1	2,465.8	2,471.8	2,392.6	2,497.8
Non performing loan *	260.7	253.1	227.5	214.6	215.2	214.4	220.5	229.8	236.8	252.1	236.7
NPL ratio *	3.64%	3.48%	3.07%	2.96%	2.98%	2.98%	2.96%	3.08%	3.17%	3.36%	3.11%

About Hokuhoku FG 5 Historical Data (Hokuriku Bank)

(JPY Bn)

	FY2007	FY2008	FY2008	FY2009	FY2009	FY2010	FY2010	FY2011	FY2011	FY2012	FY2012
	Full year	Interim	Full year								
Ordinary income	141.2	65.3	124.2	57.5	113.7	55.0	108.8	54.0	105.4	56.2	103.0
Core gross business profits	105.2	49.8	94.7	45.3	90.1	44.1	88.5	45.2	88.5	42.4	82.3
General & administrative expenses	51.1	25.7	51.3	25.8	51.8	26.5	53.8	27.7	54.2	25.9	50.9
Core net business profits	54.1	24.1	43.4	19.5	38.3	17.5	34.6	17.4	34.3	16.4	31.4
Net gains(losses) related to securities	(0.7)	(3.8)	(12.6)	(1.2)	(2.4)	(2.0)	(2.8)	(1.0)	(1.1)	(3.6)	(1.2)
Credit costs	20.4	10.5	21.4	7.0	13.4	2.9	7.1	1.9	4.4	9.5	9.3
Ordinary profits	35.6	9.6	8.8	9.8	19.9	12.1	22.9	13.8	27.4	2.3	18.3
Net income	21.2	30.1	26.4	7.5	15.6	7.2	11.9	6.9	11.4	1.9	12.3
Capital adequacy ratio	10.10%	10.26%	10.23%	10.56%	10.80%	11.27%	11.32%	11.62%	11.85%	11.89%	11.78%
ROA	0.99%	0.86%	0.77%	0.69%	0.68%	0.60%	0.59%	0.58%	0.57%	0.55%	0.52%
OHR	48.53%	51.58%	54.18%	56.95%	57.48%	60.16%	60.85%	61.32%	61.25%	61.17%	61.84%
Loans *	4,210.7	4,245.9	4,293.3	4,172.6	4,142.6	4,109.2	4,252.3	4,205.7	4,233.9	4,245.5	4,332.7
Deposits (including NCD)	4,955.7	5,016.1	5,092.5	5,155.8	5,306.7	5,292.6	5,439.9	5,416.5	5,545.1	5,541.2	5,726.2
Securities	820.9	833.7	858.8	858.4	1,015.9	1,088.4	1,217.5	1,285.7	1,315.4	1,178.2	1,269.6
Non performing loan *	163.5	159.7	142.6	140.1	147.3	146.1	144.3	153.1	153.5	168.1	148.4
NPL ratio *	3.72%	3.60%	3.19%	3.23%	3.42%	3.43%	3.28%	3.52%	3.53%	3.86%	3.34%

^{*} Hokuriku Bank + Hokugin Corp.

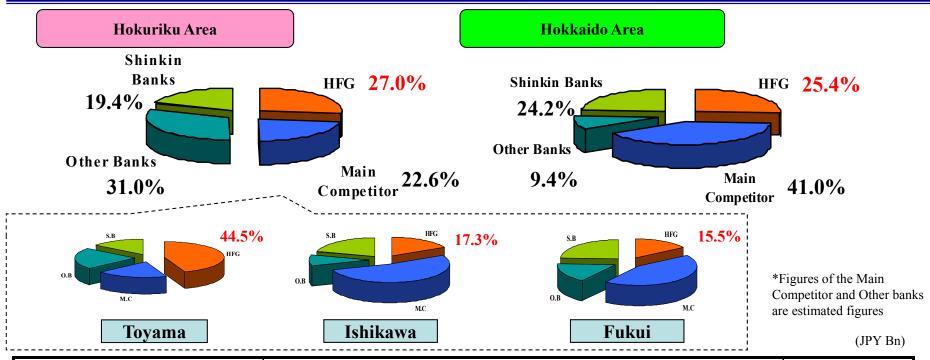
About Hokuhoku FG 6 Historical Data (Hokkaido Bank)

(JPY Bn)

						1		1			(01 1 2.1.)
	FY2007	FY2008	FY2008	FY2009	FY2009	FY2010	FY2010	FY2011	FY2011	FY2012	FY2012
	Full year	Interim	Full year								
Ordinary income	96.0	47.7	94.3	46.9	93.7	44.8	87.0	43.2	87.5	42.3	81.6
Core gross business profits	73.2	37.5	73.5	34.2	70.8	31.9	66.8	32.1	67.8	31.0	63.1
General & administrative expenses	38.8	19.8	40.2	21.3	42.6	21.8	44.7	23.7	46.4	22.5	44.2
Core net business profits	34.4	17.6	33.3	12.9	28.1	10.0	22.1	8.4	21.4	8.5	18.9
Net gains(losses) related to securities	0.1	(1.3)	(4.9)	2.1	2.7	2.9	1.7	2.2	(0.2)	0.1	1.7
Credit costs	5.1	5.6	14.0	9.7	12.0	5.3	7.4	4.4	5.9	0.8	7.6
Ordinary profits	29.4	9.8	12.5	4.3	16.9	6.6	14.1	5.4	13.1	7.1	11.6
Net income	17.8	7.7	11.4	3.8	10.3	3.9	7.7	2.9	5.2	5.0	7.2
Capital adequacy ratio	10.13%	9.68%	10.45%	10.30%	10.19%	10.68%	10.59%	10.57%	10.80%	11.05%	11.23%
ROA	0.90%	0.90%	0.85%	0.63%	0.68%	0.47%	0.51%	0.37%	0.47%	0.37%	0.41%
OHR	52.98%	53.00%	54.62%	62.17%	60.21%	68.53%	66.93%	73.69%	68.44%	72.57%	69.98%
Loans	2,686.8	2,760.3	2,863.4	2,828.9	2,851.0	2,857.4	2,988.8	3,030.4	3,053.0	3,068.3	3,069.3
Deposits (including NCD)	3,546.5	3,634.1	3,649.9	3,774.4	3,813.6	3,931.3	4,083.9	4,118.2	4,155.7	4,246.4	4,281.9
Securities	893.8	912.0	866.2	929.1	999.1	1,115.7	1,097.6	1,180.1	1,156.4	1,214.4	1,228.2
Non performing loan	97.2	93.5	84.8	74.5	67.9	68.3	76.3	76.7	83.3	84.0	88.2
NPL ratio	3.52%	3.29%	2.89%	2.57%	2.32%	2.33%	2.49%	2.47%	2.66%	2.66%	2.79%

68

Market Share in Our Home Market (Loans, Sep-12)

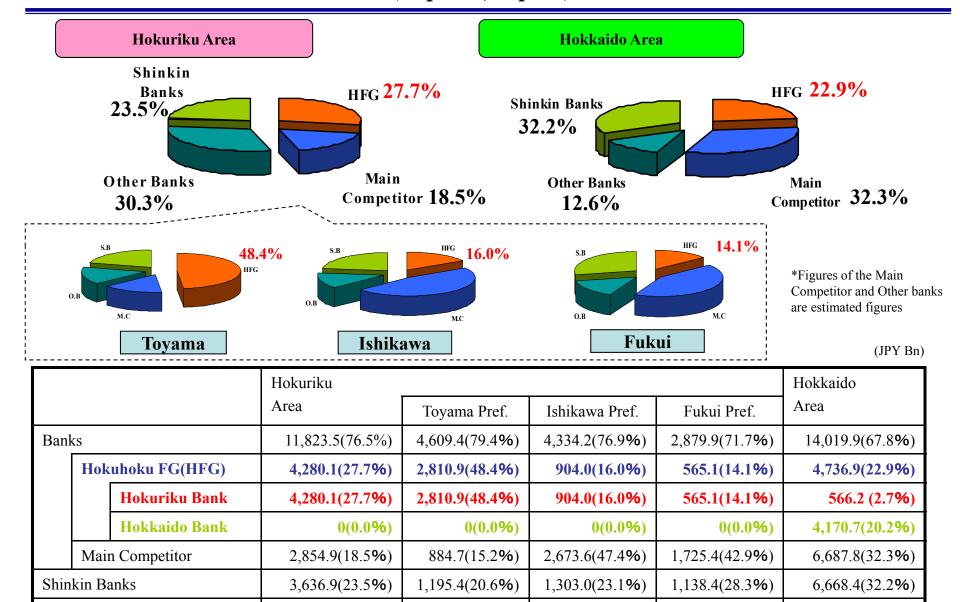


			Hokuriku				Hokkaido
			Area	Toyama Pref.	Ishikawa Pref.	Fukui Pref.	Area
Banks			7,048.2(80.6%)	2,789.0(85.5%)	2,587.3(79.1%)	1,671.9(75.7%)	9,347.4(75.8%)
	Hok	uhoku FG(HFG)	2,359.7(27.0%)	1,449.9(44.5%)	566.9(17.3%)	342.8(15.5%)	3,130.0(25.4%)
		Hokuriku Bank (Loans + Securitized loans)	2,359.7(27.0%) (2,397.7)	1,449.9(44.5%) (1,472.8)	566.9(17.3%) (577.9)	342.8(15.5%) (347.0)	509.3(4.1%) (511.1)
		Hokkaido Bank	0(0.0%)	0(0.0%)	0(0.0%)	0(0.0%)	2,620.7(21.3%)
	Main Competitor		1,977.1(22.6%)	624.5(19.2%)	1,728.3(52.8%)	974.2(44.1%)	5,059.9(41.0%)
Shinkin Banks			1,692.7(19.4%)	471.9(14.5%)	684.3(20.9%)	536.3(24.3%)	2,984.7(24.2%)
Total	1		8,740.9(100 %)	3,260.9(100 %)	3,271.6(100%)	2,208.2(100%)	12,332.1(100%)

Total

Market Share in Our Home Market (Deposits, Sep-12)

15,460.4(100%)



5,804.8(100%)

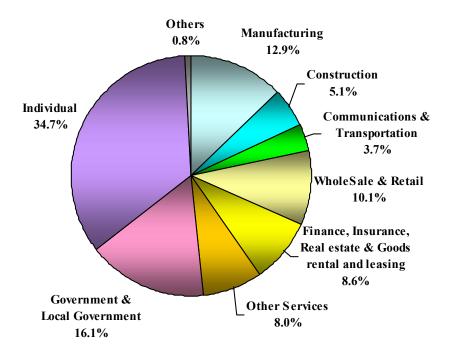
5,637.2(100%)

4,018.3(100%)

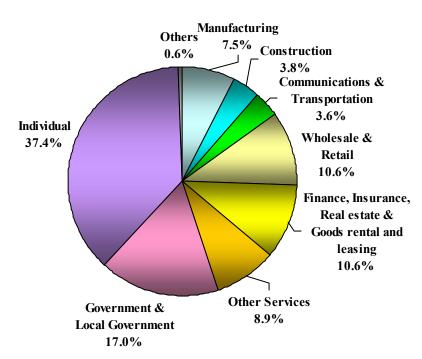
20,688.3(100%)

Lending in the Region by Industry (Mar-13)

Hokuriku Bank



Hokkaido Bank



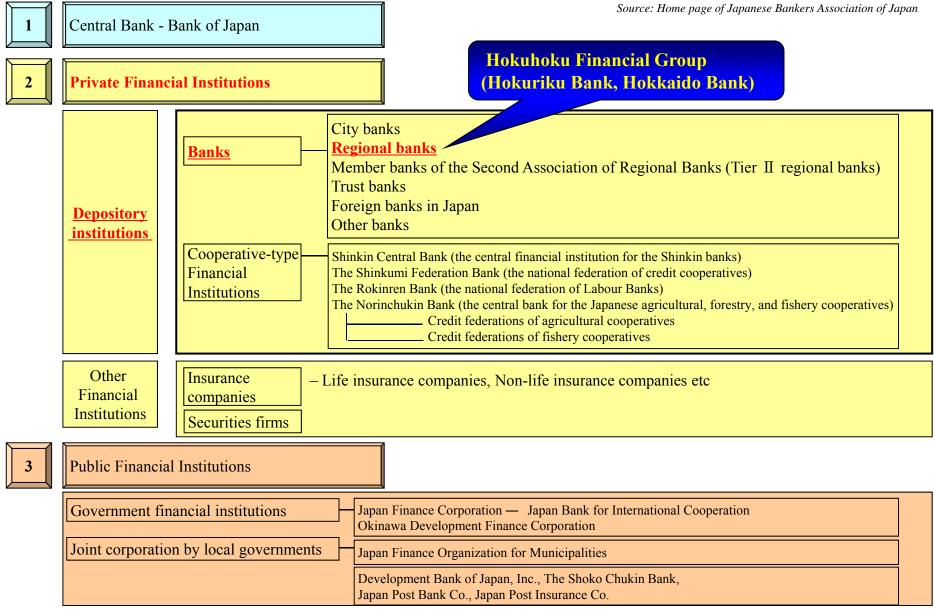
Region: Toyama, Ishikawa, Fukui, Hokkaido

Region: Hokkaido

About Japanese Regional Banks (1)

Hokuhoku Financial Group, Inc.

Financial Institutions in Japan



About Japanese Regional Banks @ Outline of Regional Banks

banks, City banks and

Tier ∏ regional banks,

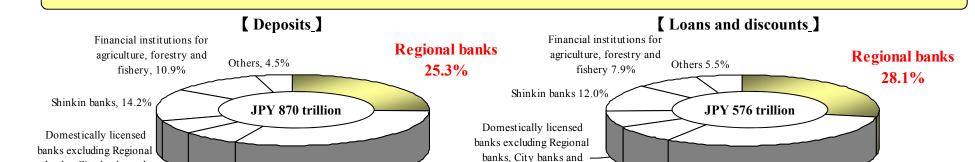
6.5%

Tier ∏ regional banks,

6.9%

Hokuhoku Financial Group, Inc.

Outline of Regional Banks Leading Banks in the Regions The 64 regional banks in Japan consistently The regional banks have formed a dense Loans and bills Discounted Securities branch network in the regions, mainly in the enjoy wide patronage as banks that develop ¥161 trillion ¥71 trillion prefectures where their head offices are in step with the region. located, with some 7.500 branches and some In our ongoing quest to be financial Deposits Capital Stock 35,000 ATMs set up all over the country. institutions trusted by customers, the regional ¥220 trillion ¥2,551 billion Through this branch network, the regional banks will strive to maintain soundness of banks cater to the diversified financial needs management, as well as continuously be The 64 Regional Banks in Japan of individual customers as well as mediumdevoted to enhancing convenience for sized and small- and medium-sized corporate customers and to realizing vibrant regional Branches **Employees** clients in the regions, and also play a leading 7.5 thousand 133 thousand communities. role in regional finance for the promotion and development of regional communities. **ATMs** 35 thousand



City banks, 31.7%

Japan Post Bank → JPY 175trillion

Tier ∏ regional banks

7.6%

Tier ∏ regional banks

7.7%

Shares of Deposits and Loans of Private Financial Institutions (Mar-12)

Source: Home page of Regional Banks Association of Japan

City banks 31.2%

The Present Condition of the Regional Economy ① Characteristics of Our Main Business Area

Hokuhoku Financial Group, Inc.

Population and Square Measure

Data from Ministry of Internal Affairs and Communications

	Toyama Prefecture a	Ishikawa Prefecture b	Fukui Prefecture c	Total a+b+c	Hokkaido	Total
Population (Ranking)	1.09Mn (37th)	1.17Mn (34th)	0.80Mn (43rd)	3.06Mn	5.49Mn ((8th))	8.55Mn
Density of Population (Ranking)	256.1pt (25th)	278.6pt (23rd)	191.7pt (32nd)	1	70.0pt (47th)	\
Square Measure (Ranking) km²	4,248 (33rd)	4,186 (35th)	4,190 (34th)	_	83,457 ((1st))	_

Scale matching for Osaka!

1 st	Tokyo
2 nd	Kanagawa (9.06Mn)
3 rd	Osaka (8.86Mn)

Gross Prefectural Product

Data from Ministry of Internal Affairs and Communications and Cabinet Office

Secondary

14.11%

(JPY Bn)

	Toyama	Ishikawa	Fukui	Total	Hokkaido	Total
	a	b	C	a+b+c		·/
GPP	4,096.5	4,250.0	3,113.1	11,459.7	18,052.7	29,512.5
(Proportion)	(0.85%)	(0.88%)	(0.64%)	(2.37%)	(3.74%)	(6.11%)
(Ranking)	(32nd)	(31st)	(41st)		((7th))	*******

Almost equal to Kanagawa!

(JPY Bn)

1 st	Tokyo
2 nd	Osaka
3 rd	Aichi
4 th	Kanagawa (29,747.5)

Data from Cabinet Office **Industrial Structure Primary Primary** 1.14% 3.76% Hokuriku

Hokkaido Secondary

25.17%

Tertiary Tertiary 82.13% 73.69%

Primary 1.09% All Japan Secondary 22.85% **Tertiary** 76.06%

Exceed Denmark (Europe No14)

(JPY Bn)

1 st	Germany	
2 nd	France	
14 th	Denmark (26,497.4)	

The Present Condition of the Regional Economy 2 Economic Conditions	9
Mandhly Farrancia Danaud	

	Monthly Economic Report (By the Cabinet Office)	Regional Economic Report (By Bank of Japan)		
	All Japan	Hokuriku Area	Hokkaido Area	
	April-13	April-13	April-13	
Economic Trend	Shows movement of picking up recently, while weakness can be seen in some areas	Shows some signs of picking up	Continues to pick up	
Public Investment	Steady undertone	Increasing trend	Solid	
Business Investment	Starting to level off	Picking up	Moderately increasing	
Private consumption	Picking up	Stop declining	Somewhat weakening	
Housing construction	Steady undertone	Picking up	Picking up	
Production	Showing movements of picking up	Increasing as a whole	Picking up moderately	
Employment & Income	Shows signs of improvement, although some severe aspects still remain	Pick-up has come to a pause	Severe compared with other region, but the labor market is in an improvement tendency	
Prices	Declined moderately	Stay around 0%	Above the previous year's level	
The number of bankrupt companies	Moderately decreasing	Below previous year	Calm movement	

Shin-Otaru(Tentative)

The Present Condition of the Regional Economy 3 Big Projects in Hokuriku and Hokkaido Area

Hokkaido

©Construction of the Hokkaido Shinkansen

Constructing a 360 KM line from Shin-Aomori Station to Sapporo Station.

Expected to be completed in FY 2015

(Shin-Aomori Station to Shin-Hakodate Station)

Planned to be completed to Sapporo 20 years later from the opening of business between Shin-Aomori, Shin-Hakodate

Hokuriku

©Construction of the Hokuriku Shinkansen

Constructing a 700 KM line from Tokyo to

Osaka via Nagano, Toyama, Kanazawa, Fukui.

Expected to be completed in FY 2014 (Nagano Station to Kanazawa Station)

Takeo-Onsen OHakata

Kagoshima-Chuo

Isahava 4

Nagasaki

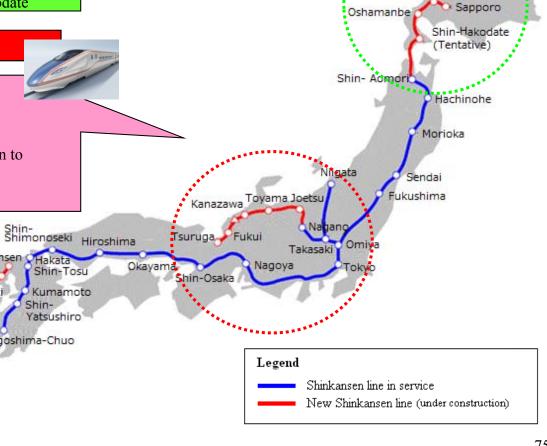
Shin-Tosu

Kumamoto Shin-Yatsushiro

Planned to be completed to Tsuruga in FY2025



Design plan of Toyama Station



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